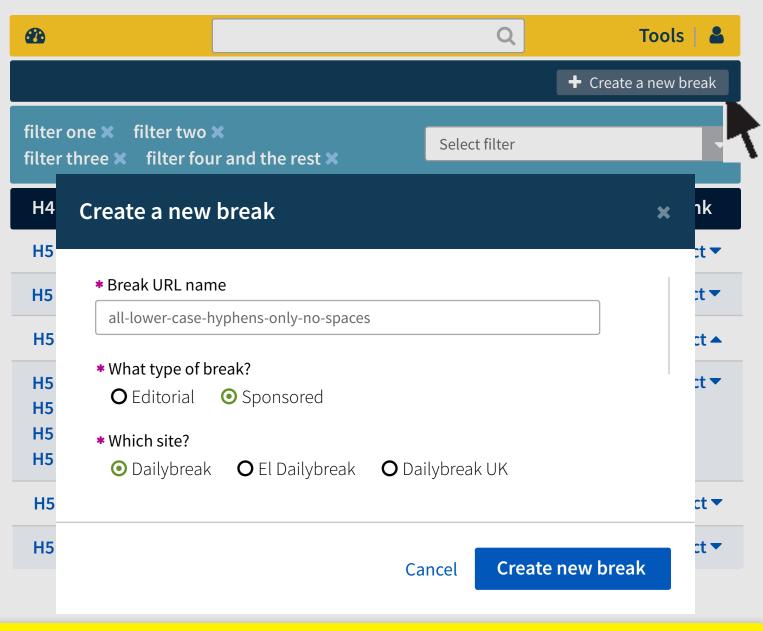
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### Create a new break modal



### **Expected behaviour:**

users with no admin rights to create paid breaks should not see second field

users with no admin rights to create breaks on different sites should not see third field question

validation for break url name should be at field level on tab out--error should read: Invalid: Duplicate name (if name is duped) or Invalid: Must be all lower case, hyphens only, no spaces Other two required radio fields error feedback should read: Required

Create new break button disabled until all required fields are valid

Defaults for users--nice to have

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### General break info tab

### **Expectaitons:**

H1 style at 20px

Publish all would be disabled until something was valid to be published

If publish all is clicked, a modal should come up to confirm:

Head: Publish all platforms?

link: Cancel btn: Publish all

After the publish all is clicked and all platformed are published the butter should

lished. the button should change to

Unpublish all with the reversed modal feed-

validate all function in same

way as current--use modal format

Site becomes a link which will open modal that offers a "change over to another site"-TALK TO KIM, and "copy to another"

Featured: Yes or No-result links to featured manager page--is read only

### Removed/Edited/ Relocate:

#### Edit:

- -'general' changed to General break information
- -Permalink field name = Break URL name

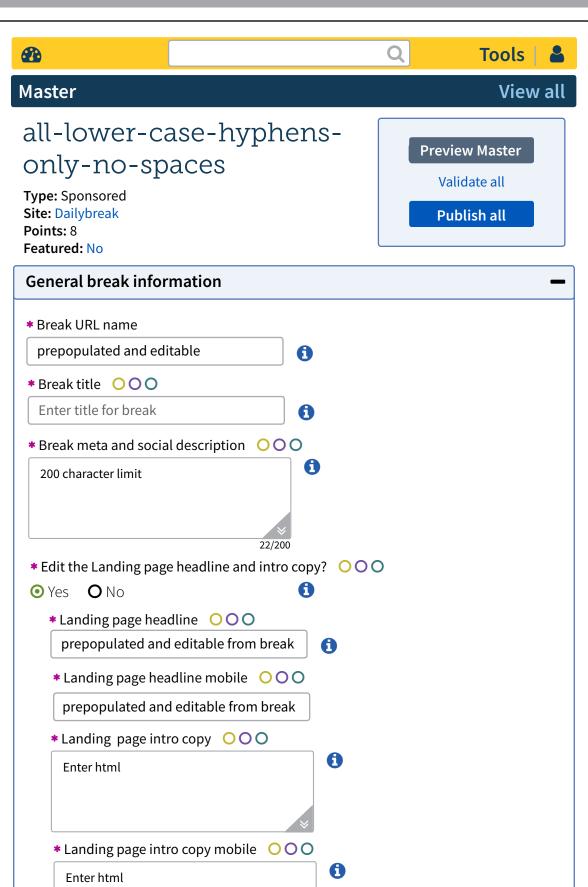
#### Remove:

- -Unique ID
- -Mission
- -Type

Display date & time
This should be automated and
whenever its published, are the
values

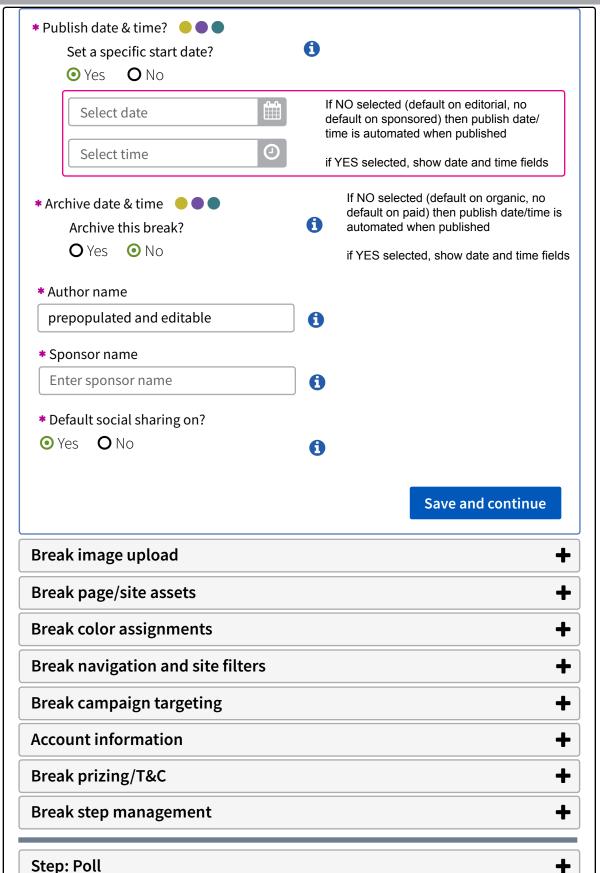
#### Relocate:

"description" moving to social accordion



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### accordion continued



### Removed/Edited/ Relocate:

#### Edit:

### Remove:

- -featured
- -resize target URL
- -facebook app id
- -facebook app secret

#### Relocate:

- -hide on homepage--moves to filtering
- -requires category filter--moves to filtering
- -block guest access--moves to filtering
- -number of spots--move to
  ACCT INFO (new)
- -gross rev per start--move to ACCT INFO (new)

### **Expectaitons:**

author name is "no author" prepop for SPONSORED and prepopped to username for EDITORIAL

sections is magenta box:

these are only visible if YES is selected for both fields--otherwise, a NO response will not show extra fileds.

Save and continue
will close existing accordian
and open next in flow
Autosave will have already
validated most of the time,
however, some instances
SAVE AND CONTINUE may
need to validate more

"default social sharing on" should be default on for all breaks and would pre-check all step level social boxes, and if NO was selected, it would select all boxes on all steps

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## Break image upload

### **Expectaitons:**

all images brought into break are not modifed, they do not get cropped or scaled

images added to break

REMOVE function-show modal to say what images are also being removed--list field names

If user tabs out of accordion or presses save and conitinue--all image bkgd well becomes the accordion will also turn red if there is an image with invalid information

The intitial upload green animation will be worked out with dev and global

### Removed/Edited/ Relocate:

#### Edit:

- -'general' changed to General break information
- -Permalink field name = Break URL name

### Remove:

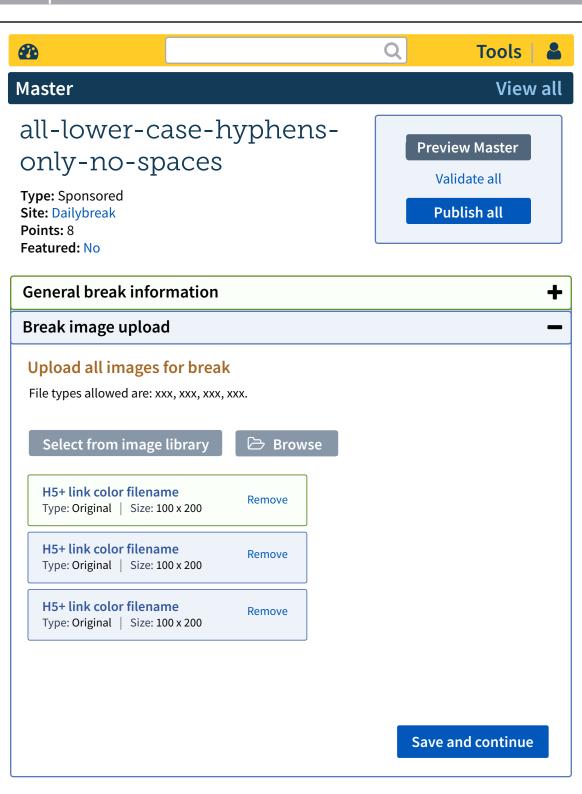
- -Unique ID
- -Mission
- -Type

#### Remove:

Display date & time
This should be automated and
whenever its published, are the
values

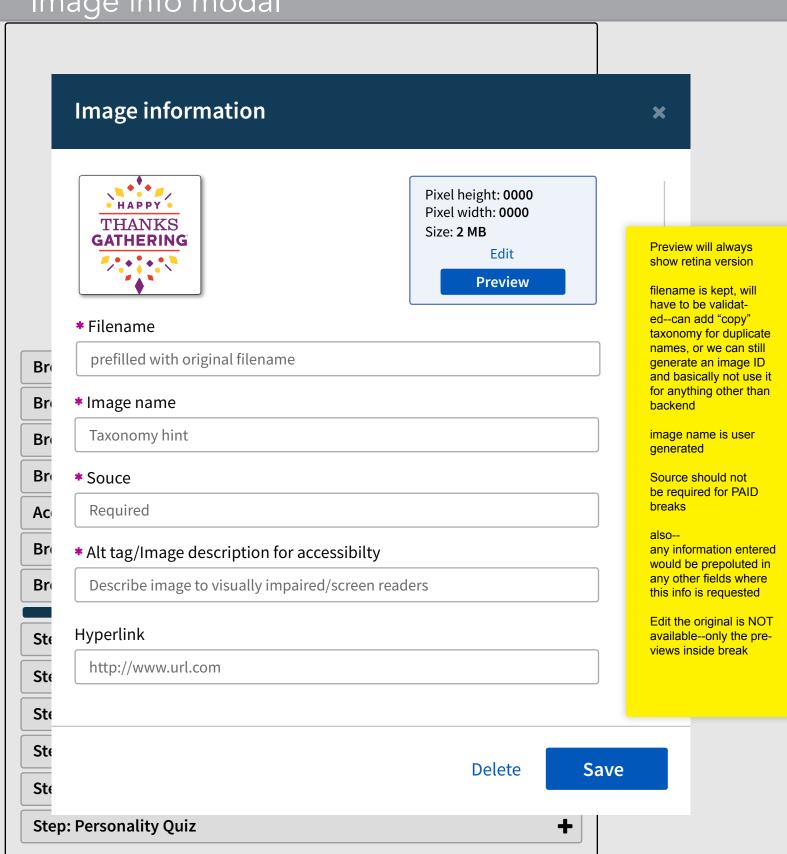
#### Relocate:

"description" moving to social accordion



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## Image info modal



Page: 6 Modified: 12/8/17

## Break page/site assets

### Expectaitons:

background image (front) =wrapper on top option to tile this SPONSORED ONLY

background image (back)
=wrapper on top
option to tile this
SPONSORED ONLY

### **EDITORIAL:**

only requires these fields on this accordian:

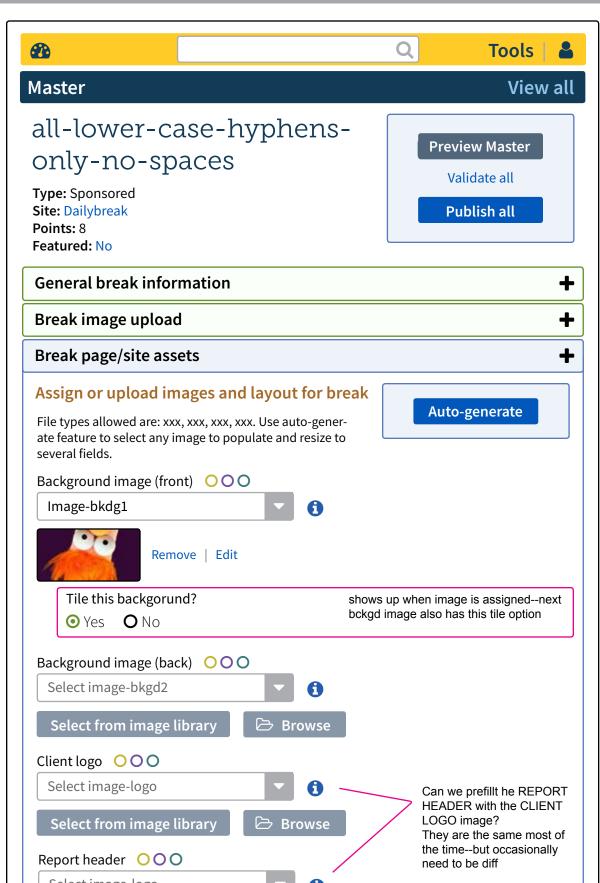
Home page trending image Home page featured image Facebook image Pinterest image

### Removed/Edited/ Relocate:

### Edit:

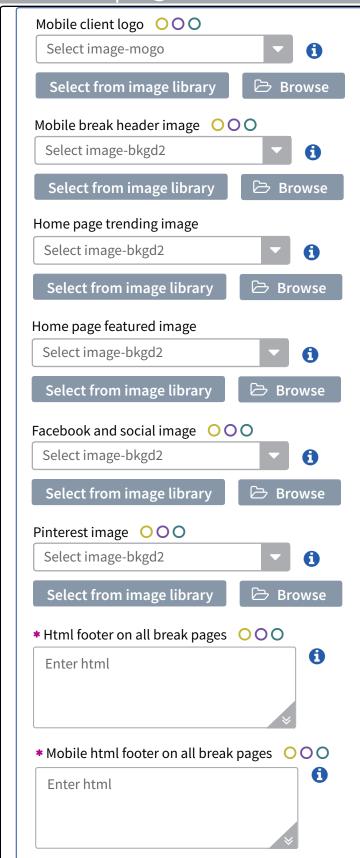
pages

- -'background image' = background image front
- -'background tile image' = background image back
- -card/trending image=
  Home page trending image
- -Featured image=Home page featured image
- -Social share badge=Facebook
- Pinterest Share Badge=Pinterest image
- -Bottom HTML on Steps=HT-ML footer on all breaks pages -Mobile Bottom HTML on Steps (overrides HTML above)=Mobile html footer on all breaks



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### Break page/site assets



### Removed/Edited/ Relocate:

Edit:

Design=Break page

Remove:

Relocate:

color on button--8897a8-option grey +1

### **Expectaitons:**

Before upload screen to pick auto generate an image, can we show a modal that offers all the options in this modal-so they can check which ones they want to generate?

Moday title:
Auto generate option

Checkboxes and all field labels on this accordion available

then the call to action would be same as all imgae uploads-a dropdown for break images or library/browse option...?

#### Otherwise

Auto generate would fill all of the images on this page and they would be editable (with original image specs) but a modal with the image select options and default select current: Feature, Social, Trending (now homepage)

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## Break color assignments

### **Expectaitons:**

break color assignments accordion SPONSORED ONLY

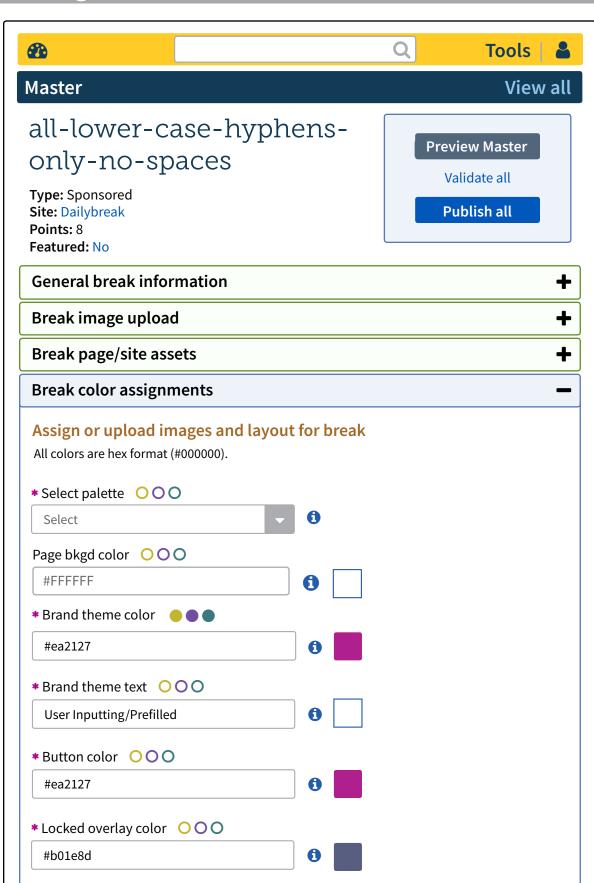
### Removed/Edited/ Relocate:

### - ...

- -dots/links color=Brand theme
- -dot text color=Brand theme text

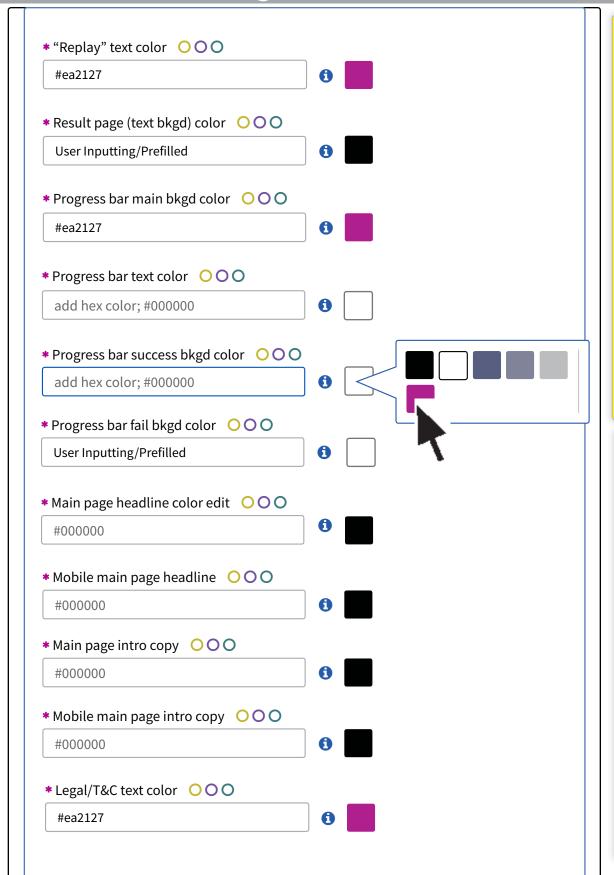
### Remove:

- -sponsor name
- -active/completed step dot color
- -text/completed dot colortext
- -step share bar color



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## Break color assignments



### Removed/Edited/ Relocate:

Edit:

Remove:

Relocate: map lead tracking moves to campaign targeting as Break pixel tracking

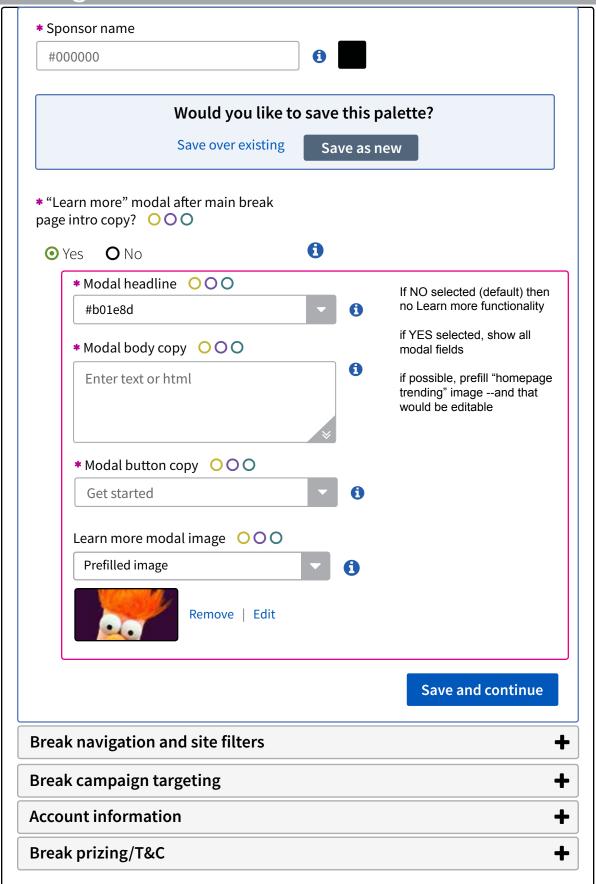
### **Expectaitons:**

palette will save the break color assignments and add to the drop down when any new is saved-prior saved can be saved over



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## Break color assignments



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# Palette saving feedback

### Palette resaved!

Would you like to save this palette?

\* Name this palette

Enter new palette name

Save as new

Would you like to save this palette?

\* Name this palette

Error name

Error: Duplicate palette name

Save as new

New palette created!

Only when palettes are edited--would this 'save palette' box appear

when Save over exisiting is selected, the window turns green with same interaction as new upload on images

when save as new is clicked a field shows and needs to be validated against exisitng palette names

Error: Duplicate name

Error: Alpha-numeric characters only

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## Break navigation and site filters

### **Expectaitons:**

break color assignments accordion SPONSORED ONLY

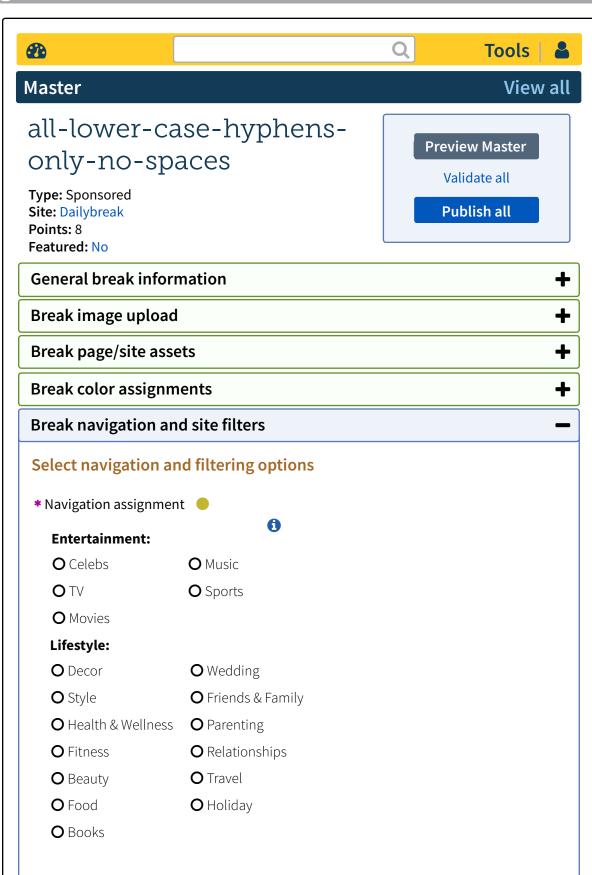
### Removed/Edited/ Relocate:

### \_ ...

- -dots/links color=Brand theme
- -dot text color=Brand theme text

### Remove:

- -sponsor name
- -active/completed step dot color
- -text/completed dot colortext-step share bar color



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# Break navigation and site filters

<b>O</b> Geeky	<b>A</b>	
	O Animals	
<b>O</b> People	<b>O</b> Viral	
News:		
O Politics	<b>O</b> Controversial	
<b>O</b> Business	<b>O</b> World	
<b>O</b> Technology	<b>O</b> Sports	
Family:		
O For Moms	<b>O</b> Inspire	
<b>O</b> Laugh	<b>O</b> Food	
O Education	O Entertainment	
<b>O</b> Technology		
O Yes ⊙ No	URL (not on any sites)?	
-	•	Save and continue
O Yes	fi fi	Save and continue
O Yes O No  *Block guest access O Yes O No  Break campaign t	argeting ion	Save and continue
O Yes O No  *Block guest access O Yes O No  Break campaign t  Account informat	argeting ion	Save and continue

Removed/Edited/ Relocate:

Edit:

Remove:

Relocate:

### **Expectaitons:**

Block guest access is SPON-SORED only

Family category default is NO

View only as direct URL default is NO

Block guest access default is no

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## Break campaign targeting

### **Expectaitons:**

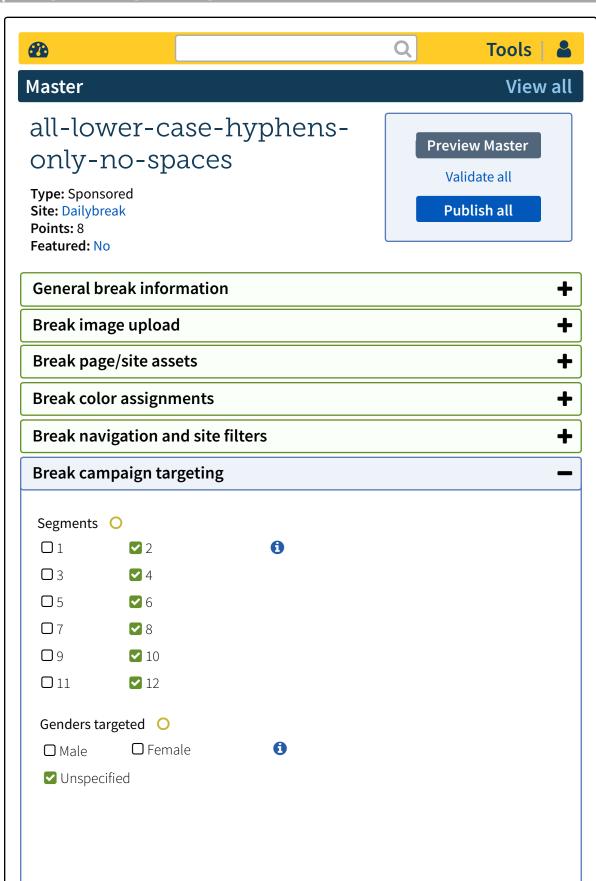
Age gating and targeting is default NO

### Removed/Edited/ Relocate:

Gross revenue per start (\$)=Cost per engagement

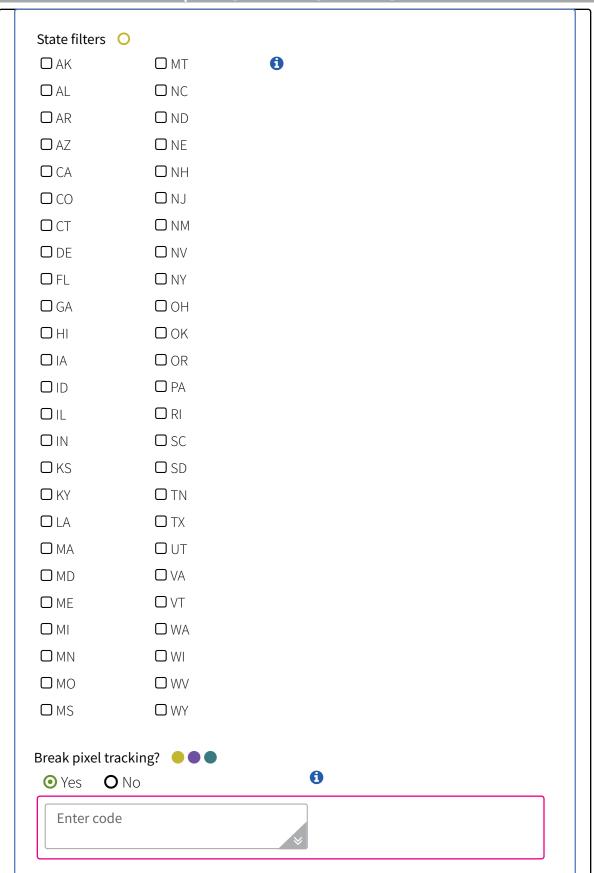
number of spots=total guaranteed engagements

Remove:



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## Break campaign targeting



### Removed/Edited/ Relocate:

Edit:

Remove:

### Relocate:

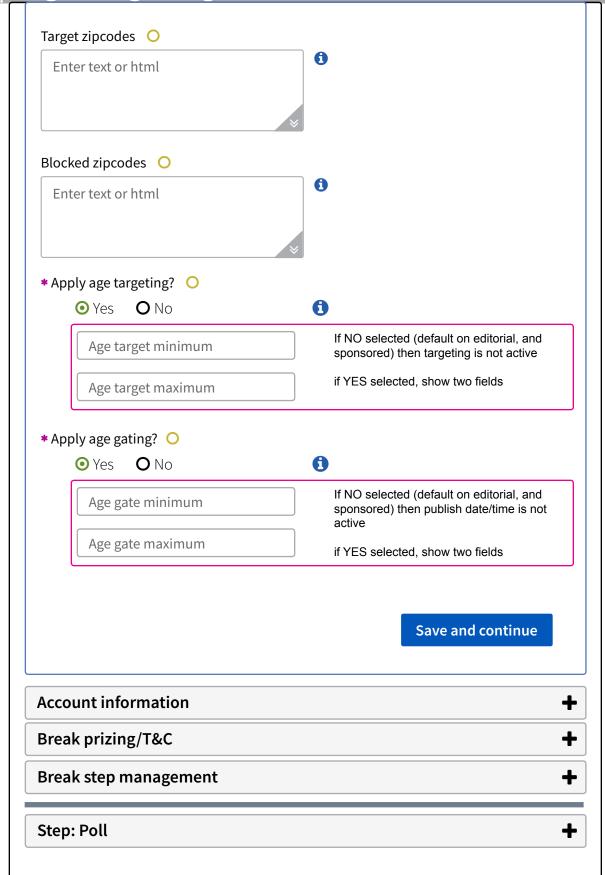
map lead tracking moves to campaign targeting as Break pixel tracking

### **Expectaitons:**

Break pixel tracking is set to NO for default

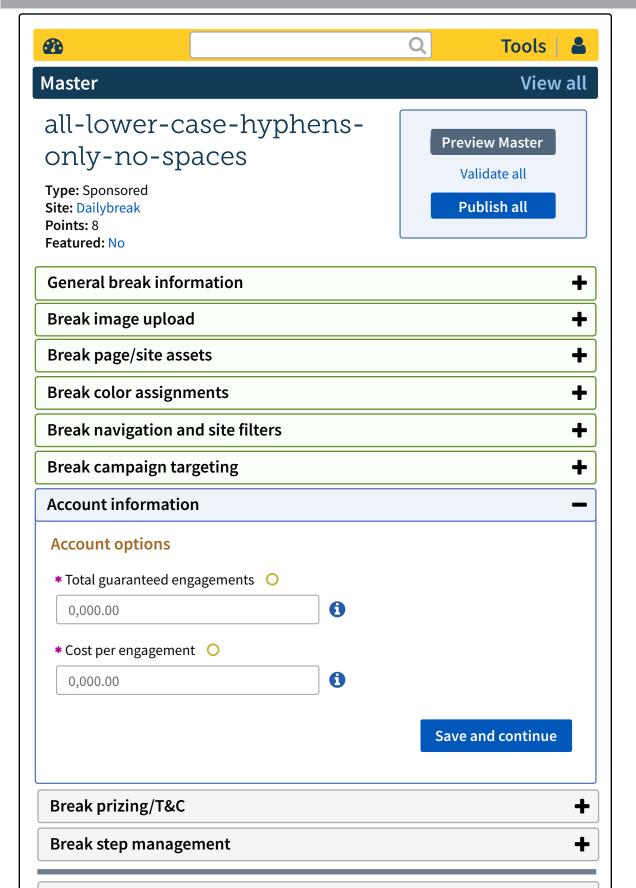
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Break campaign targeting



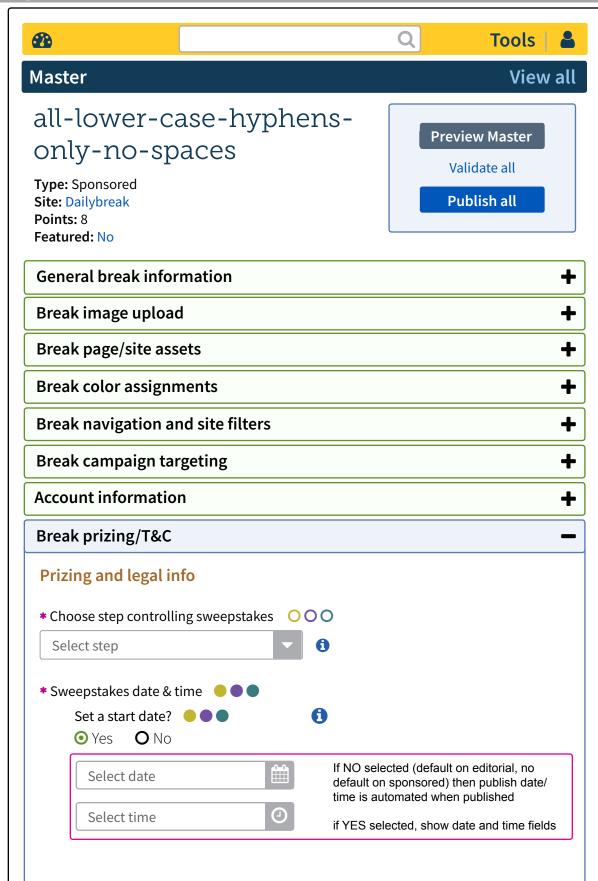
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### Account information



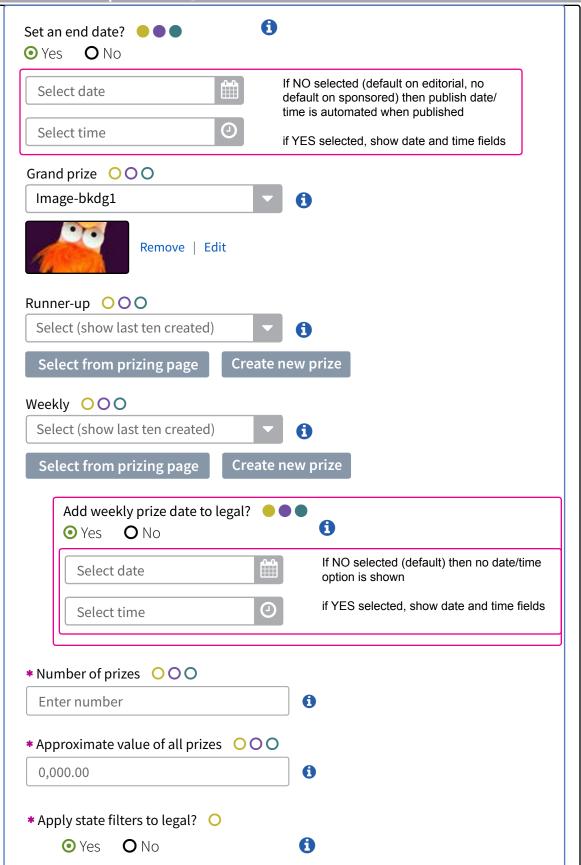
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## Break prizing/T&C



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## Break prizing/T&C



### Removed/Edited/ Relocate:

### Edit:

Sweepstakes are tied to=Choose step controlling sweeptakes

#### Remove:

Prizing description: this should be pulling from prizing page

Relocate:

### **Expectaitons:**

Would like to offer a drop down to select prizes--dropdown list should include last ten prizes created

Addl weekly prize date to legal--only shows if weekly prize is selected.

Some of this functionaluty is unsure--no changes to current functionality out side of date pickers)

Steps to include in drop down for choose step--Complete lead gen reciept

**UGC** 

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## Break prizing/T&C

### **Expectaitons:**

According to Caitlin--additional terms and conditions AND full official rules cannot happen simultaneously--its one or the other

so, if yes selected on either, no must be selected on the other If that causes a loss of content--we should give them a warning modal:

head: Delete content in (other name of filed)?

Selecting yes on (name of field selected) will cause existing content in (other name of filed) to be lost.

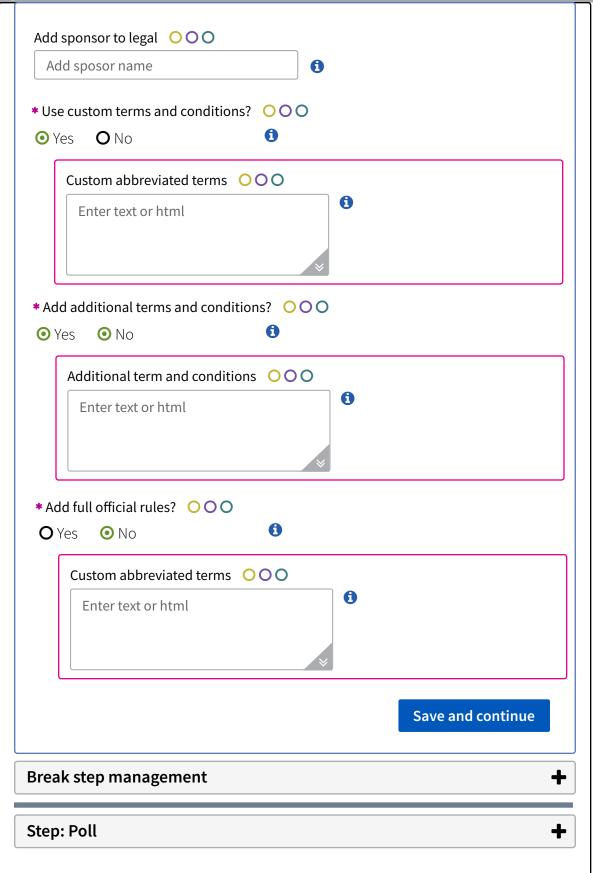
hyperlink: Cancle Button: Delete content

### Removed/Edited/ Relocate:

Edit:

custom terms and conditions=additional terms and conditions

Remove:

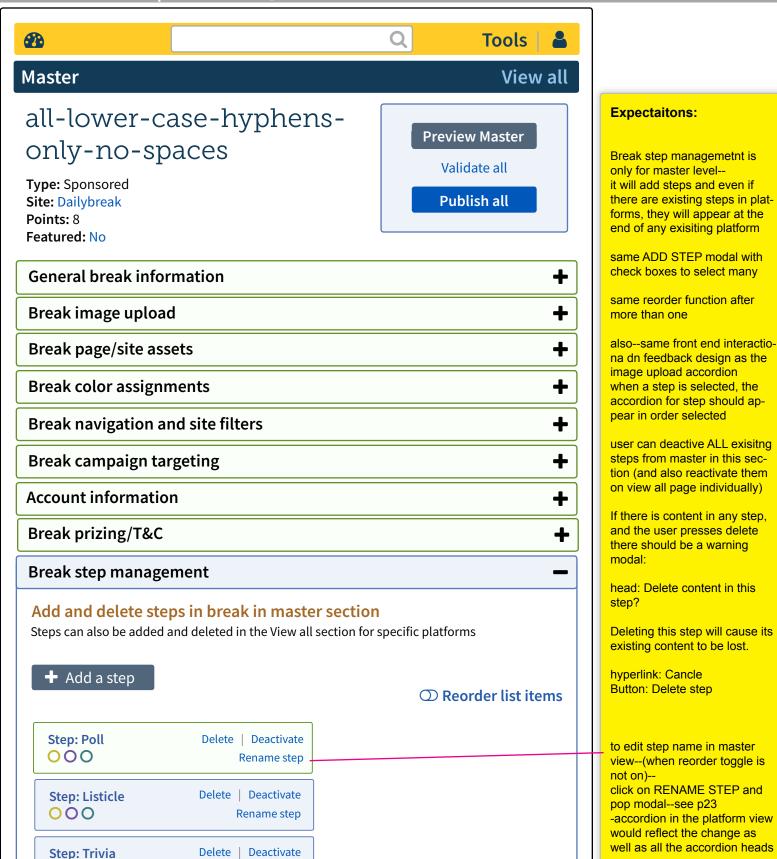


000

Rename step

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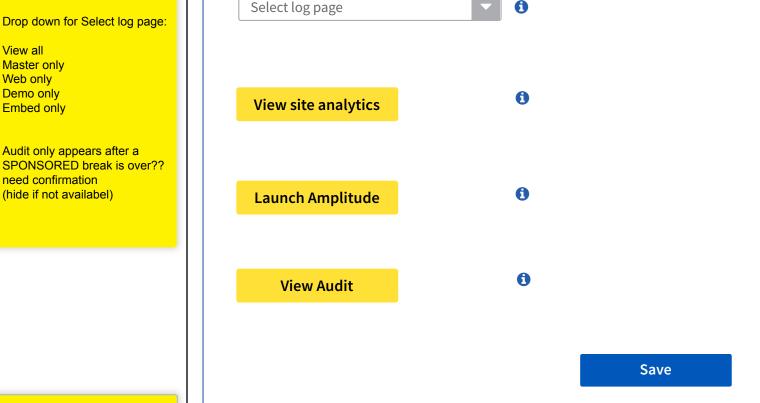
## Break step management



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## Break step management

### **Expectaitons:** Drop down for Select log page: View all Master only Web only Demo only Embed only



View log page for this step?

### Removed/Edited/ Relocate:

Edit:

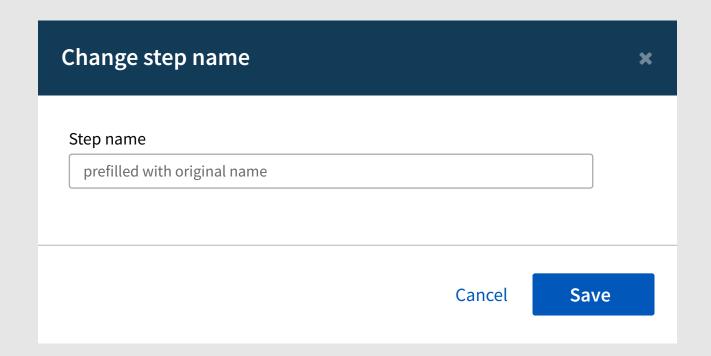
Remove:

EVENTS tab is deleted--please confirm that it is no longer used

Step: Poll	•	+
------------	---	---

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## Break step management--step name change modal



name of step editable on the view view all page (when reorder toggle is not on) and the accordion in the platform view would reflect the change--but not in the master view--to edit in master view--click on RENAME STEP and pop modal--see p21