## Create a new break modal

➕ Create a new break

filter one ✖    filter two ✖
filter three ✖    filter four and the rest ✖

Select filter ▼

H4

H5

H5

H5

H5
H5
H5
H5

H5

H5

### Create a new break ✖

* Break URL name

all-lower-case-hyphens-only-no-spaces

* What type of break?

⚪ Editorial    🔘 Sponsored

* Which site?

🔘 Dailybreak    ⚪ El Dailybreak    ⚪ Dailybreak UK

Cancel    **Create new break**

**Expected behaviour:**

users with no admin rights to create paid breaks should not see second field

users with no admin rights to create breaks on different sites should not see third field question

validation for break url name should be at field level on tab out--error should read:
Invalid: Duplicate name (if name is duped) or Invalid: Must be all lower case, hyphens only, no spaces
Other two required radio fields error feedback should read: Required

Create new break button disabled until all required fields are valid

Defaults for users--nice to have

## General break info tab

**Tools** | 👤

### Master | View all

# all-lower-case-hyphens-only-no-spaces

**Type:** Sponsored
**Site:** Dailybreak
**Points:** 8
**Featured:** No

Preview Master

Validate all

**Publish all**

### General break information  —

\* Break URL name

prepopulated and editable  ℹ️

\* Break title ◯◯◯

Enter title for break  ℹ️

\* Break meta and social description ◯◯◯

200 character limit

22/200

\* Edit the Landing page headline and intro copy? ◯◯◯

◉ Yes  ◯ No  ℹ️

  \* Landing page headline ◯◯◯

  prepopulated and editable from break  ℹ️

  \* Landing page headline mobile ◯◯◯

  prepopulated and editable from break

  \* Landing  page intro copy ◯◯◯

  Enter html

  \* Landing page intro copy mobile ◯◯◯

  Enter html

## accordion continued

**\* Publish date & time?** ● ● ●

Set a specific start date?

ⓘ

◉ Yes   ○ No

| Select date | 📅 |

If NO selected (default on editorial, no default on sponsored) then publish date/time is automated when published

| Select time | 🕐 |

if YES selected, show date and time fields

**\* Archive date & time** ● ● ●

Archive this break?

ⓘ

○ Yes   ◉ No

If NO selected (default on organic, no default on paid) then publish date/time is automated when published

if YES selected, show date and time fields

**\* Author name**

| prepopulated and editable |

ⓘ

**\* Sponsor name**

| Enter sponsor name |

ⓘ

**\* Default social sharing on?**

◉ Yes   ○ No

ⓘ

**Save and continue**

| Break image upload | ➕ |
| Break page/site assets | ➕ |
| Break color assignments | ➕ |
| Break navigation and site filters | ➕ |
| Break campaign targeting | ➕ |
| Account information | ➕ |
| Break prizing/T&C | ➕ |
| Break step management | ➕ |

| Step: Poll | ➕ |

**Expectaitons:**

author name is "no author" prepop for SPONSORED and prepopped to username for EDITORIAL

sections is magenta box:

these are only visible if YES is selected for both fields--otherwise, a NO response will not show extra fileds.

Save and continue
will close existing accordian and open next in flow Autosave will have already validated most of the time, however, some instances SAVE AND CONTINUE may need to validate more

"default social sharing on" should be default on for all breaks and would pre-check all step level social boxes, and if NO was selected, it would select all boxes on all steps

## Break image upload

**Tools**   |   👤

### Master        View all

# all-lower-case-hyphens-only-no-spaces

**Type:** Sponsored
**Site:** Dailybreak
**Points:** 8
**Featured:** No

> **Preview Master**
>
> Validate all
>
> **Publish all**

**General break information**   +

**Break image upload**   −

### Upload all images for break

File types allowed are: xxx, xxx, xxx, xxx.

**Select from image library**    📁 **Browse**

**H5+ link color filename**
Type: Original  |  Size: 100 x 200    Remove

**H5+ link color filename**
Type: Original  |  Size: 100 x 200    Remove

**H5+ link color filename**
Type: Original  |  Size: 100 x 200    Remove

**Save and continue**

## Image info modal

### Image information ✕

Pixel height: **0000**
Pixel width: **0000**
Size: **2 MB**

Edit

**Preview**

**\* Filename**

prefilled with original filename

**\* Image name**

Taxonomy hint

**\* Souce**

Required

**\* Alt tag/Image description for accessibilty**

Describe image to visually impaired/screen readers

**Hyperlink**

http://www.url.com

Preview will always show retina version

filename is kept, will have to be validated--can add "copy" taxonomy for duplicate names, or we can still generate an image ID and basically not use it for anything other than backend

image name is user generated

Source should not be required for PAID breaks

also--
any information entered would be prepoluted in any other fields where this info is requested

Edit the original is NOT available--only the previews inside break

Delete      **Save**

Br
Br
Br
Br
Ac
Br
Br

Ste
Ste
Ste
Ste
Ste

**Step: Personality Quiz**                                    **+**

## Break page/site assets

**Expectaitons:**

background image (front) =wrapper on top option to tile this SPONSORED ONLY

background image (back) =wrapper on top option to tile this SPONSORED ONLY

EDITORIAL: only requires these fields on this accordian:

Home page trending image
Home page featured image
Facebook image
Pinterest image

**Removed/Edited/ Relocate:**

Edit:
-'background image' = background image front
-'background tile image' = background image back
-card/trending image= Home page trending image
-Featured image=Home page featured image
-Social share badge=Facebook image
Pinterest Share Badge=Pinterest image
-Bottom HTML on Steps=HTML footer on all breaks pages
-Mobile Bottom HTML on Steps (overrides HTML above)=Mobile html footer on all breaks pages

---

Tools | 

**Master** — View all

# all-lower-case-hyphens-only-no-spaces

**Type:** Sponsored
**Site:** Dailybreak
**Points:** 8
**Featured:** No

[Preview Master]
Validate all
[Publish all]

**General break information** +

**Break image upload** +

**Break page/site assets** +

### Assign or upload images and layout for break

[Auto-generate]

File types allowed are: xxx, xxx, xxx, xxx. Use auto-generate feature to select any image to populate and resize to several fields.

Background image (front) ○○○

Image-bkdg1 ▼ ⓘ

Remove | Edit

**Tile this backgorund?**
◉ Yes   ○ No

shows up when image is assigned--next bckgd image also has this tile option

Background image (back) ○○○

Select image-bkgd2 ▼ ⓘ

[Select from image library]  [📁 Browse]

Client logo ○○○

Select image-logo ▼ ⓘ

[Select from image library]  [📁 Browse]

Can we prefillt he REPORT HEADER with the CLIENT LOGO image?
They are the same most of the time--but occasionally need to be diff

Report header ○○○

Select image-logo ▼ ⓘ

## Break page/site assets

Mobile client logo  ○○○

    Select image-mogo  ▼    ⓘ

[ Select from image library ]  [ 🗁 Browse ]

Mobile break header image  ○○○

    Select image-bkgd2  ▼    ⓘ

[ Select from image library ]  [ 🗁 Browse ]

Home page trending image

    Select image-bkgd2  ▼    ⓘ

[ Select from image library ]  [ 🗁 Browse ]

Home page featured image

    Select image-bkgd2  ▼    ⓘ

[ Select from image library ]  [ 🗁 Browse ]

Facebook and social image  ○○○

    Select image-bkgd2  ▼    ⓘ

[ Select from image library ]  [ 🗁 Browse ]

Pinterest image  ○○○

    Select image-bkgd2  ▼    ⓘ

[ Select from image library ]  [ 🗁 Browse ]

* Html footer on all break pages  ○○○

    Enter html                        ⓘ



                                    ⌄⌄

* Mobile html footer on all break pages  ○○○

    Enter html                        ⓘ



                                    ⌄⌄

[ Save and continue ]

## Break color assignments

Tools | 👤

### Master | View all

# all-lower-case-hyphens-only-no-spaces

**Type:** Sponsored
**Site:** Dailybreak
**Points:** 8
**Featured:** No

Preview Master

Validate all

Publish all

| General break information | + |
|---|---|

| Break image upload | + |
|---|---|

| Break page/site assets | + |
|---|---|

| Break color assignments | − |
|---|---|

**Assign or upload images and layout for break**

All colors are hex format (#000000).

**❋ Select palette** ○○○

Select ▾  ⓘ

**Page bkgd color** ○○○

#FFFFFF  ⓘ

**❋ Brand theme color** ●●●

#ea2127  ⓘ

**❋ Brand theme text** ○○○

User Inputting/Prefilled  ⓘ

**❋ Button color** ○○○

#ea2127  ⓘ

**❋ Locked overlay color** ○○○

#b01e8d  ⓘ

## Break color assignments

* "Replay" text color  ○○○

#ea2127

* Result page (text bkgd) color  ○○○

User Inputting/Prefilled

* Progress bar main bkgd color  ○○○

#ea2127

* Progress bar text color  ○○○

add hex color; #000000

* Progress bar success bkgd color  ○○○

add hex color; #000000

* Progress bar fail bkgd color  ○○○

User Inputting/Prefilled

* Main page headline color edit  ○○○

#000000

* Mobile main page headline  ○○○

#000000

* Main page intro copy  ○○○

#000000

* Mobile main page intro copy  ○○○

#000000

* Legal/T&C text color  ○○○

#ea2127

**Removed/Edited/Relocate:**

Edit:

Remove:

Relocate:
map lead tracking moves to campaign targeting as Break pixel tracking

**Expectaitons:**

palette will save the break color assignments and add to the drop down when any new is saved--
prior saved can be saved over

## Break color assignments

* Sponsor name

#000000 ⓘ ■

**Would you like to save this palette?**

Save over existing | **Save as new**

* "Learn more" modal after main break page intro copy? ○○○

◉ Yes | ○ No | ⓘ

* Modal headline ○○○

#b01e8d ▾ ⓘ

* Modal body copy ○○○

Enter text or html ⓘ

If NO selected (default) then no Learn more functionality

if YES selected, show all modal fields

if possible, prefill "homepage trending" image --and that would be editable

* Modal button copy ○○○

Get started ▾ ⓘ

Learn more modal image ○○○

Prefilled image ▾ ⓘ

Remove | Edit

**Save and continue**

| Break navigation and site filters | **+** |
|---|---|
| Break campaign targeting | **+** |
| Account information | **+** |
| Break prizing/T&C | **+** |

## Palette saving feedback

**Palette resaved!**

**Would you like to save this palette?**

\* Name this palette

Enter new palette name

**Save as new**

**Would you like to save this palette?**

\* Name this palette

Error name

Error: Duplicate palette name

**Save as new**

**New palette created!**

Only when palettes are edited--would this 'save palette'  box appear

when Save over exisitng is selected, the window turns green with same interaction
as new upload on images

when save as new is clicked
a field shows and needs to be vali-dated against exisitng palette names

Error: Duplicate name
Error: Alpha-numeric characters only

## Break navigation and site filters

🎨    🔍    **Tools** | 👤

**Master**      **View all**

## all-lower-case-hyphens-only-no-spaces

**Type:** Sponsored
**Site:** Dailybreak
**Points:** 8
**Featured:** No

| Preview Master |
| Validate all |
| **Publish all** |

**General break information**   +

**Break image upload**   +

**Break page/site assets**   +

**Break color assignments**   +

**Break navigation and site filters**   −

### Select navigation and filtering options

\* Navigation assignment ●

ℹ

**Entertainment:**

○ Celebs      ○ Music

○ TV      ○ Sports

○ Movies

**Lifestyle:**

○ Decor      ○ Wedding

○ Style      ○ Friends & Family

○ Health & Wellness      ○ Parenting

○ Fitness      ○ Relationships

○ Beauty      ○ Travel

○ Food      ○ Holiday

○ Books

## Break navigation and site filters

**Laugh:**
- ◯ Geeky
- ◯ Animals
- ◯ People
- ◯ Viral

**News:**
- ◯ Politics
- ◯ Controversial
- ◯ Business
- ◯ World
- ◯ Technology
- ◯ Sports

**Family:**
- ◯ For Moms
- ◯ Inspire
- ◯ Laugh
- ◯ Food
- ◯ Education
- ◯ Entertainment
- ◯ Technology

\* Family category only (never on homepage)?  ●

◯ Yes   ⊙ No      🛈

\* View only as direct URL (not on any sites)?  ●

◯ Yes   ⊙ No      🛈

\* Block guest access?  ●

◯ Yes   ⊙ No      🛈

**Save and continue**

| Break campaign targeting | ＋ |
|---|---|
| Account information | ＋ |
| Break prizing/T&C | ＋ |
| Break step management | ＋ |

| Step: Poll | ＋ |
|---|---|

**Expectaitons:**

Block guest access is SPON- SORED only

Family category default is NO

View only as direct URL default is NO

Block guest access default is no

## Break campaign targeting

**Removed/Edited/ Relocate:**

Edit:
Gross revenue per start ($)=Cost per engagement

number of spots=total guaranteed engagements

Remove:

Relocate:

---

Tools | 👤

### Master      View all

# all-lower-case-hyphens-only-no-spaces

**Type:** Sponsored
**Site:** Dailybreak
**Points:** 8
**Featured:** No

[ Preview Master ]
Validate all
[ **Publish all** ]

| General break information | + |
| Break image upload | + |
| Break page/site assets | + |
| Break color assignments | + |
| Break navigation and site filters | + |
| **Break campaign targeting** | − |

Segments ⭕

- [ ] 1    [x] 2    ⓘ
- [ ] 3    [x] 4
- [ ] 5    [x] 6
- [ ] 7    [x] 8
- [ ] 9    [x] 10
- [ ] 11    [x] 12

Genders targeted ⭕

- [ ] Male    [ ] Female    ⓘ
- [x] Unspecified

## Break campaign targeting

State filters ⭘

| | |
|---|---|
| ☐ AK | ☐ MT |
| ☐ AL | ☐ NC |
| ☐ AR | ☐ ND |
| ☐ AZ | ☐ NE |
| ☐ CA | ☐ NH |
| ☐ CO | ☐ NJ |
| ☐ CT | ☐ NM |
| ☐ DE | ☐ NV |
| ☐ FL | ☐ NY |
| ☐ GA | ☐ OH |
| ☐ HI | ☐ OK |
| ☐ IA | ☐ OR |
| ☐ ID | ☐ PA |
| ☐ IL | ☐ RI |
| ☐ IN | ☐ SC |
| ☐ KS | ☐ SD |
| ☐ KY | ☐ TN |
| ☐ LA | ☐ TX |
| ☐ MA | ☐ UT |
| ☐ MD | ☐ VA |
| ☐ ME | ☐ VT |
| ☐ MI | ☐ WA |
| ☐ MN | ☐ WI |
| ☐ MO | ☐ WV |
| ☐ MS | ☐ WY |

Break pixel tracking? 🟡🟣🔵

⦿ Yes　　⭘ No

[ Enter code ⌄ ]

**Removed/Edited/Relocate:**

Edit:

Remove:

Relocate:

map lead tracking moves to campaign targeting as Break pixel tracking

**Expectaitons:**

Break pixel tracking is set to NO for default

## Break campaign targeting

Target zipcodes ○

> Enter text or html

ⓘ

Blocked zipcodes ○

> Enter text or html

ⓘ

\* Apply age targeting? ○

◉ Yes ○ No   ⓘ

> Age target minimum

> Age target maximum

If NO selected (default on editorial, and sponsored) then targeting is not active

if YES selected, show two fields

\* Apply age gating? ○

◉ Yes ○ No   ⓘ

> Age gate minimum

> Age gate maximum

If NO selected (default on editorial, and sponsored) then publish date/time is not active

if YES selected, show two fields

**Save and continue**

**Account information**   +

**Break prizing/T&C**   +

**Break step management**   +

**Step: Poll**   +

## Account information

Tools   👤

### Master    View all

## all-lower-case-hyphens-only-no-spaces

**Type:** Sponsored
**Site:** Dailybreak
**Points:** 8
**Featured:** No

Preview Master

Validate all

**Publish all**

| General break information | + |
|---|---|
| Break image upload | + |
| Break page/site assets | + |
| Break color assignments | + |
| Break navigation and site filters | + |
| Break campaign targeting | + |
| Account information | − |

#### Account options

* Total guaranteed engagements  ○

[ 0,000.00 ] ⓘ

* Cost per engagement  ○

[ 0,000.00 ] ⓘ

**Save and continue**

| Break prizing/T&C | + |
|---|---|
| Break step management | + |

## Break prizing/T&C

---

🎨     [🔍                     ]     **Tools** | 👤

### Master      View all

## all-lower-case-hyphens-only-no-spaces

**Type:** Sponsored
**Site:** Dailybreak
**Points:** 8
**Featured:** No

| Preview Master |
| --- |
| Validate all |
| **Publish all** |

| General break information | + |
| --- | --- |
| Break image upload | + |
| Break page/site assets | + |
| Break color assignments | + |
| Break navigation and site filters | + |
| Break campaign targeting | + |
| Account information | + |
| **Break prizing/T&C** | − |

### Prizing and legal info

**\* Choose step controlling sweepstakes** ⚪⚪⚪

| Select step      ▼ | ℹ️

**\* Sweepstakes date & time** 🟡🟣🟢

    Set a start date? 🟡🟣🟢     ℹ️

    🔘 Yes    ⚪ No

| Select date 📅 |

If NO selected (default on editorial, no default on sponsored) then publish date/time is automated when published

| Select time 🕐 |

if YES selected, show date and time fields

## Break prizing/T&C

Set an end date? ●●●  ⓘ

⦿ Yes    ○ No

| Select date 📅 |
| Select time 🕐 |

If NO selected (default on editorial, no default on sponsored) then publish date/time is automated when published

if YES selected, show date and time fields

Grand prize ○○○

Image-bkdg1 ▼  ⓘ

Remove | Edit

Runner-up ○○○

Select (show last ten created) ▼  ⓘ

[Select from prizing page]  [Create new prize]

Weekly ○○○

Select (show last ten created) ▼  ⓘ

[Select from prizing page]  [Create new prize]

Add weekly prize date to legal? ●●●  ⓘ

⦿ Yes    ○ No

| Select date 📅 |
| Select time 🕐 |

If NO selected (default) then no date/time option is shown

if YES selected, show date and time fields

* Number of prizes ○○○

Enter number  ⓘ

* Approximate value of all prizes ○○○

0,000.00  ⓘ

* Apply state filters to legal? ○

⦿ Yes    ○ No  ⓘ

## Break prizing/T&C

Add sponsor to legal ○○○

Add sposor name ℹ️

**\* Use custom terms and conditions?** ○○○

◉ Yes    ○ No    ℹ️

Custom abbreviated terms ○○○

Enter text or html ℹ️

**\* Add additional terms and conditions?** ○○○

◉ Yes    ◉ No    ℹ️

Additional term and conditions ○○○

Enter text or html ℹ️

**\* Add full official rules?** ○○○

○ Yes    ◉ No    ℹ️

Custom abbreviated terms ○○○

Enter text or html ℹ️

**Save and continue**

**Break step management**  +

**Step: Poll**  +

## Break step management

🎨    [🔍]    Tools | 👤

### Master    View all

# all-lower-case-hyphens-only-no-spaces

**Type:** Sponsored
**Site:** Dailybreak
**Points:** 8
**Featured:** No

Preview Master

Validate all

**Publish all**

| General break information | + |
| Break image upload | + |
| Break page/site assets | + |
| Break color assignments | + |
| Break navigation and site filters | + |
| Break campaign targeting | + |
| Account information | + |
| Break prizing/T&C | + |
| **Break step management** | − |

#### Add and delete steps in break in master section

Steps can also be added and deleted in the View all section for specific platforms

**+ Add a step**

⚪ **Reorder list items**

**Step: Poll**    Delete | Deactivate
○ ○ ○    Rename step

**Step: Listicle**    Delete | Deactivate
○ ○ ○    Rename step

**Step: Trivia**    Delete | Deactivate
○ ○ ○    Rename step

## Break step management

**Expectaitons:**

Drop down for Select log page:

View all
Master only
Web only
Demo only
Embed only

Audit only appears after a SPONSORED break is over?? need confirmation
(hide if not availabel)

**Removed/Edited/ Relocate:**

Edit:

Remove:

EVENTS tab is deleted--please confirm that it is no longer used

Relocate:

---

View log page for this step?

Select log page ▼ ⓘ

**View site analytics**　　ⓘ

**Launch Amplitude**　　ⓘ

**View Audit**　　ⓘ

**Save**

Step: Poll　　+

## Break step management--step name change modal

### Change step name ✖

Step name

    prefilled with original name

Cancel     **Save**