

General break info tab

Expectaitons:

H1 style at 20px

Publish all would be disabled until something was valid to be published
If publish all is clicked, a modal should come up to confirm:
Head: Publish all platforms?
link: Cancel
btn: Publish all
After the publish all is clicked and all platformed are published. the button should change to Unpublish all with the reversed modal feedback

validate all function in same way as current--use modal format

Site becomes a link which will open modal that offers a "change over to another site"-TALK TO KIM, and "copy to another"

Featured: Yes or No--result links to featured manager page--is read only




Removed/Edited/Relocate:

Edit:
- 'general' changed to General break information
- Permalink field name = Break URL name

Remove:
- Unique ID
- Mission
- Type

Display date & time
This should be automated and whenever its published, are the values

Relocate:
"description" moving to social accordion

  **Tools** 

Master **View all**

all-lower-case-hyphens-only-no-spaces





Type: Sponsored
Site: [Dailybreak](#)
Points: 8
Featured: [No](#)


Preview Master







[Validate all](#)



Publish all


General break information

- * Break URL name
 
- * Break title 
 
- * Break meta and social description 



22/200
- * Edit the Landing page headline and intro copy? 
 Yes No 
- * Landing page headline 
 
- * Landing page headline mobile 
- * Landing page intro copy 


- * Landing page intro copy mobile 



accordion continued

* Publish date & time? ● ● ●

Set a specific start date? i

Yes No

Select date



If NO selected (default on editorial, no default on sponsored) then publish date/time is automated when published

Select time



if YES selected, show date and time fields

* Archive date & time ● ● ●

Archive this break? i

Yes No

If NO selected (default on organic, no default on paid) then publish date/time is automated when published

if YES selected, show date and time fields

* Author name

prepopulated and editable i

* Sponsor name

Enter sponsor name i

* Default social sharing on?

Yes No i

Save and continue

Break image upload +

Break page/site assets +

Break color assignments +

Break navigation and site filters +

Break campaign targeting +

Account information +

Break prizing/T&C +

Break step management +

Step: Poll +

Removed/Edited/ Relocate:

Edit:

Remove:

- featured
- resize target URL
- facebook app id
- facebook app secret

Relocate:

- hide on homepage--moves to filtering
- requires category filter--moves to filtering
- block guest access--moves to filtering
- number of spots--move to ACCT INFO (new)
- gross rev per start--move to ACCT INFO (new)

Expectaitons:

author name is "no author" prepop for SPONSORED and prepoped to username for EDITORIAL

sections is magenta box:

these are only visible if YES is selected for both fields--otherwise, a NO response will not show extra filed.

Save and continue will close existing accordion and open next in flow
Autosave will have already validated most of the time, however, some instances SAVE AND CONTINUE may need to validate more

"default social sharing on" should be default on for all breaks and would pre-check all step level social boxes, and if NO was selected, it would select all boxes on all steps

Break image upload

Expectaitons:

all images brought into break are not modified, they do not get cropped or scaled

images added to break

REMOVE function--
show modal to say what images are also being removed--list field names

If user tabs out of accordion or presses save and conitinue--all image bkgd well becomes the accordion will also turn red if there is an image with invalid information

The intitial upload green animation will be worked out with dev and global

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- Type

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This should be automated and whenever its published, are the values

Relocate:
"description" moving to social accordion

🌐 🔍 Tools 👤

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Points: 8
Featured: [No](#)

Preview Master
Validate all
Publish all

General break information

+

Break image upload

-

Upload all images for break

File types allowed are: xxx, xxx, xxx, xxx.

Select from image library 📁 Browse

H5+ link color filename Remove

Type: Original | Size: 100 x 200

H5+ link color filename Remove

Type: Original | Size: 100 x 200

H5+ link color filename Remove

Type: Original | Size: 100 x 200

Save and continue

Image info modal

Image information ✕



Pixel height: 0000
Pixel width: 0000
Size: 2 MB

Edit

Preview

* Filename

prefilled with original filename

* Image name

Taxonomy hint

* Souce

Required

* Alt tag/Image description for accessibilty

Describe image to visually impaired/screen readers

Hyperlink

http://www.url.com

Preview will always show retina version

filename is kept, will have to be validated--can add "copy" taxonomy for duplicate names, or we can still generate an image ID and basically not use it for anything other than backend

image name is user generated

Source should not be required for PAID breaks

also--any information entered would be prepopulated in any other fields where this info is requested

Edit the original is NOT available--only the previews inside break

Delete

Save



Break page/site assets

Expectaitons:

background image (front)
=wrapper on top
option to tile this
SPONSORED ONLY

background image (back)
=wrapper on top
option to tile this
SPONSORED ONLY

EDITORIAL:
only requires these fields on
this accordion:

Home page trending image
Home page featured image
Facebook image
Pinterest image

Removed/Edited/ Relocate:

Edit:
- 'background image' = back-
ground image front
- 'background tile image' =
background image back
- card/trending image=
Home page trending image
- Featured image=Home page
featured image
- Social share badge=Facebook
image
Pinterest Share Badge=Pinterest
image
- Bottom HTML on Steps=HT-
ML footer on all breaks pages
- Mobile Bottom HTML on Steps
(overrides HTML above)=Mo-
bile html footer on all breaks
pages

Master View all

all-lower-case-hyphens- only-no-spaces

Type: Sponsored
Site: [Dailybreak](#)
Points: 8
Featured: No

[Preview Master](#)
[Validate all](#)
[Publish all](#)

General break information +

Break image upload +

Break page/site assets +

Assign or upload images and layout for break

File types allowed are: xxx, xxx, xxx. Use auto-generate feature to select any image to populate and resize to several fields.

[Auto-generate](#)

Background image (front)

Image-bkdg1 [i](#)

 [Remove](#) | [Edit](#)

Tile this background?
 Yes No shows up when image is assigned--next bckgd image also has this tile option

Background image (back)

Select image-bkgd2 [i](#)

[Select from image library](#) [Browse](#)

Client logo

Select image-logo [i](#)

[Select from image library](#) [Browse](#)

Report header

Select image-logs [i](#)

[Select from image library](#) [Browse](#)

Can we prefill the REPORT HEADER with the CLIENT LOGO image? They are the same most of the time--but occasionally need to be diff

Break page/site assets

Mobile client logo ○ ○ ○

Select image-mogo

Select from image library

Browse

Mobile break header image ○ ○ ○

Select image-bkgd2

Select from image library

Browse

Home page trending image

Select image-bkgd2

Select from image library

Browse

Home page featured image

Select image-bkgd2

Select from image library

Browse

Facebook and social image ○ ○ ○

Select image-bkgd2

Select from image library

Browse

Pinterest image ○ ○ ○

Select image-bkgd2

Select from image library

Browse

* Html footer on all break pages ○ ○ ○

Enter html

* Mobile html footer on all break pages ○ ○ ○

Enter html

Save and continue

Removed/Edited/ Relocate:

Edit:
Design=Break page

Remove:

Relocate:

color on button--8897a8--
option grey +1

Expectaitons:

Before upload screen to pick
auto generate an image, can
we show a modal that offers
all the options in this modal--
so they can check which ones
they want to generate?

Moday title:
Auto generate option

Checkboxes and all field labels
on this accordion available

then the call to action would be
same as all imgae uploads--
a dropdown for break images
or library/browse option...?

Otherwise
Auto generate would fill all of
the images on this page and
they would be editable (with
original image specs)
but a modal with the image
select options
and default select current:
Feature, Social, Trending (now
homepage)

Break color assignments

Expectaitons:

break color assignments
accordion
SPONSORED ONLY

Removed/Edited/ Relocate:

Edit:
-dots/links color=Brand theme
color
-dot text color=Brand theme
text

Remove:
-sponsor name
-active/completed step dot
color
-text/completed dot colortext
-step share bar color

Relocate:

🌐 🔍 Tools | 👤

Master View all

all-lower-case-hyphens- only-no-spaces

Type: Sponsored
Site: [Dailybreak](#)
Points: 8
Featured: No

[Preview Master](#)

[Validate all](#)

[Publish all](#)

General break information +

Break image upload +

Break page/site assets +

Break color assignments -

Assign or upload images and layout for break

All colors are hex format (#000000).

* Select palette ● ● ●

Select ▼ ⓘ

Page bkgd color ● ● ●

▶ ⓘ

* Brand theme color ● ● ●

▶ ⓘ

* Brand theme text ● ● ●

▶ ⓘ

* Button color ● ● ●

▶ ⓘ

* Locked overlay color ● ● ●

▶ ⓘ

Break color assignments

* "Replay" text color ○○○

ⓘ 

* Result page (text bkgd) color ○○○

ⓘ 

* Progress bar main bkgd color ○○○

ⓘ 

* Progress bar text color ○○○

ⓘ 

* Progress bar success bkgd color ○○○

ⓘ 

* Progress bar fail bkgd color ○○○

ⓘ 

* Main page headline color edit ○○○

ⓘ 

* Mobile main page headline ○○○

ⓘ 

* Main page intro copy ○○○

ⓘ 

* Mobile main page intro copy ○○○

ⓘ 

* Legal/T&C text color ○○○

ⓘ 

Removed/Edited/ Relocate:

Edit:

Remove:

Relocate:
map lead tracking moves to
campaign targeting as Break
pixel tracking

Expectaitons:

palette will save the break
color assignments and add to
the drop down when any new
is saved--
prior saved can be saved over



Break color assignments

* Sponsor name

Would you like to save this palette?

[Save over existing](#)

[Save as new](#)

* "Learn more" modal after main break
page intro copy?

Yes No





* Modal headline

If NO selected (default) then
no Learn more functionality

* Modal body copy


if YES selected, show all
modal fields

if possible, prefill "homepage
trending" image --and that
would be editable

* Modal button copy

Learn more modal image

[Remove](#) | [Edit](#)

[Save and continue](#)

Break navigation and site filters



Break campaign targeting



Account information



Break prizing/T&C



Palette saving feedback

Palette resaved!

Would you like to save this palette?

* Name this palette

Save as new

Would you like to save this palette?

* Name this palette

Error: Duplicate palette name

Save as new

New palette created!

Only when palettes are edited--would this 'save palette' box appear

when Save over existing is selected, the window turns green with same interaction as new upload on images

when save as new is clicked a field shows and needs to be validated against existing palette names

Error: Duplicate name
Error: Alpha-numeric characters only

Break navigation and site filters

Expectaitons:




break color assignments
accordion
SPONSORED ONLY

Removed/Edited/ Relocate:

Edit:
-dots/links color=Brand theme
color
-dot text color=Brand theme
text

Remove:
-sponsor name
-active/completed step dot
color
-text/completed dot colortext
-step share bar color

Relocate:

  **Tools** 

Master **View all**

all-lower-case-hyphens- only-no-spaces

Type: Sponsored
Site: [Dailybreak](#)
Points: 8
Featured: [No](#)


Preview Master

[Validate all](#)

Publish all

- General break information** +
- Break image upload** +
- Break page/site assets** +
- Break color assignments** +
- Break navigation and site filters** -

Select navigation and filtering options

* Navigation assignment 

Entertainment:

- Celebs
- Music
- TV
- Sports
- Movies

Lifestyle:

- Decor
- Wedding
- Style
- Friends & Family
- Health & Wellness
- Parenting
- Fitness
- Relationships
- Beauty
- Travel
- Food
- Holiday
- Books

Break navigation and site filters

Laugh:

- Geeky
- Animals
- People
- Viral

News:

- Politics
- Controversial
- Business
- World
- Technology
- Sports

Family:

- For Moms
- Inspire
- Laugh
- Food
- Education
- Entertainment
- Technology

* Family category only (never on homepage)? ●

- Yes
 - No
- [i](#)

* View only as direct URL (not on any sites)? ●

- Yes
 - No
- [i](#)

* Block guest access? ●

- Yes
 - No
- [i](#)

Save and continue

Break campaign targeting +

Account information +

Break prizing/T&C +

Break step management +

Step: Poll +

Removed/Edited/ Relocate:

Edit:

Remove:

Relocate:

Expectaitons:

Block guest access is SPONSORED only

Family category default is NO

View only as direct URL default is NO

Block guest access default is no

Break campaign targeting

Expectaitons:

Age gating and targeting is default NO




Removed/Edited/Relocate:

Edit:
Gross revenue per start (\$)=Cost per engagement

number of spots=total guaranteed engagements

Remove:

Relocate:

  **Tools** 

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Preview Master


[Validate all](#)


Publish all

- General break information** +
- Break image upload** +
- Break page/site assets** +
- Break color assignments** +
- Break navigation and site filters** +
- Break campaign targeting** -

Segments 

<input type="checkbox"/> 1	<input checked="" type="checkbox"/> 2	
<input type="checkbox"/> 3	<input checked="" type="checkbox"/> 4	
<input type="checkbox"/> 5	<input checked="" type="checkbox"/> 6	
<input type="checkbox"/> 7	<input checked="" type="checkbox"/> 8	
<input type="checkbox"/> 9	<input checked="" type="checkbox"/> 10	
<input type="checkbox"/> 11	<input checked="" type="checkbox"/> 12	

Genders targeted 

<input type="checkbox"/> Male	<input type="checkbox"/> Female	
<input checked="" type="checkbox"/> Unspecified		

Break campaign targeting

State filters

- | | |
|-----------------------------|-----------------------------|
| <input type="checkbox"/> AK | <input type="checkbox"/> MT |
| <input type="checkbox"/> AL | <input type="checkbox"/> NC |
| <input type="checkbox"/> AR | <input type="checkbox"/> ND |
| <input type="checkbox"/> AZ | <input type="checkbox"/> NE |
| <input type="checkbox"/> CA | <input type="checkbox"/> NH |
| <input type="checkbox"/> CO | <input type="checkbox"/> NJ |
| <input type="checkbox"/> CT | <input type="checkbox"/> NM |
| <input type="checkbox"/> DE | <input type="checkbox"/> NV |
| <input type="checkbox"/> FL | <input type="checkbox"/> NY |
| <input type="checkbox"/> GA | <input type="checkbox"/> OH |
| <input type="checkbox"/> HI | <input type="checkbox"/> OK |
| <input type="checkbox"/> IA | <input type="checkbox"/> OR |
| <input type="checkbox"/> ID | <input type="checkbox"/> PA |
| <input type="checkbox"/> IL | <input type="checkbox"/> RI |
| <input type="checkbox"/> IN | <input type="checkbox"/> SC |
| <input type="checkbox"/> KS | <input type="checkbox"/> SD |
| <input type="checkbox"/> KY | <input type="checkbox"/> TN |
| <input type="checkbox"/> LA | <input type="checkbox"/> TX |
| <input type="checkbox"/> MA | <input type="checkbox"/> UT |
| <input type="checkbox"/> MD | <input type="checkbox"/> VA |
| <input type="checkbox"/> ME | <input type="checkbox"/> VT |
| <input type="checkbox"/> MI | <input type="checkbox"/> WA |
| <input type="checkbox"/> MN | <input type="checkbox"/> WI |
| <input type="checkbox"/> MO | <input type="checkbox"/> WV |
| <input type="checkbox"/> MS | <input type="checkbox"/> WY |



Break pixel tracking?

Yes No



Enter code



Removed/Edited/ Relocate:

Edit:

Remove:

Relocate:

map lead tracking moves to
campaign targeting as Break
pixel tracking

Expectaitons:

Break pixel tracking is set to
NO for default

Break campaign targeting

Target zipcodes



Blocked zipcodes



* Apply age targeting?

Yes No



Age target minimum

If NO selected (default on editorial, and sponsored) then targeting is not active

Age target maximum

if YES selected, show two fields

* Apply age gating?

Yes No



Age gate minimum

If NO selected (default on editorial, and sponsored) then publish date/time is not active

Age gate maximum

if YES selected, show two fields

Save and continue

Account information



Break prizing/T&C






Break step management



Step: Poll



Account information

  [Tools](#) 

Master [View all](#)

all-lower-case-hyphens-only-no-spaces

Type: Sponsored
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Points: 8
Featured: No

[Preview Master](#)


[Validate all](#)

[Publish all](#)


- General break information +
- Break image upload +
- Break page/site assets +
- Break color assignments +
- Break navigation and site filters +
- Break campaign targeting +
- Account information -**

Account options

* Total guaranteed engagements






* Cost per engagement



[Save and continue](#)

- Break prizing/T&C +
- Break step management +

Break prizing/T&C

  **Tools** 

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Publish all

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- Break page/site assets +
- Break color assignments +
- Break navigation and site filters +
- Break campaign targeting +
- Account information +
- Break prizing/T&C -

Prizing and legal info


* Choose step controlling sweepstakes ● ● ●

▼ i

* Sweepstakes date & time ● ● ●


Set a start date? ● ● ● i

Yes No



If NO selected (default on editorial, no default on sponsored) then publish date/time is automated when published

if YES selected, show date and time fields



Break prizing/T&C

Set an end date? ●●●



Yes No

Select date If NO selected (default on editorial, no default on sponsored) then publish date/time is automated when published

Select time if YES selected, show date and time fields

Grand prize ●●●

Image-bkdg1



[Remove](#) | [Edit](#)

Runner-up ●●●

Select (show last ten created)

[Select from prizing page](#) [Create new prize](#)

Weekly ●●●

Select (show last ten created)

[Select from prizing page](#) [Create new prize](#)

Add weekly prize date to legal? ●●●



Yes No

Select date If NO selected (default) then no date/time option is shown

Select time if YES selected, show date and time fields

* Number of prizes ●●●

Enter number

* Approximate value of all prizes ●●●

0,000.00

* Apply state filters to legal? ●

Yes No



Removed/Edited/ Relocate:

Edit:
Sweepstakes are tied to=Choose step controlling sweepstakes

Remove:

Prizing description: this should be pulling from prizing page

Relocate:

Expectaitons:

Would like to offer a drop down to select prizes--dropdown list should include last ten prizes created

Add weekly prize date to legal--only shows if weekly prize is selected.
Some of this functionality is unsure--no changes to current functionality out side of date pickers)

Steps to include in drop down for choose step--
Complete
lead gen
receipt
UGC

Break prizing/T&C

Expectations:

According to Caitlin--additional terms and conditions AND full official rules cannot happen simultaneously--its one or the other so, if yes selected on either, no must be selected on the other If that causes a loss of content--we should give them a warning modal:

head: Delete content in (other name of filed)?

Selecting yes on (name of field selected) will cause existing content in (other name of filed) to be lost.

hyperlink: Cancele
Button: Delete content

Removed/Edited/Relocate:

Edit:
custom terms and conditions=additional terms and conditions

Remove:

Relocate:

Add sponsor to legal

Add sponzor name



* Use custom terms and conditions?

Yes No



Custom abbreviated terms

Enter text or html



* Add additional terms and conditions?

Yes No



Additional term and conditions

Enter text or html



* Add full official rules?

Yes No



Custom abbreviated terms

Enter text or html



Save and continue

Break step management



Step: Poll



Break step management

Master View all

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[Preview Master](#)
[Validate all](#)
[Publish all](#)

- General break information +
- Break image upload +
- Break page/site assets +
- Break color assignments +
- Break navigation and site filters +
- Break campaign targeting +
- Account information +
- Break prizing/T&C +
- Break step management -

Add and delete steps in break in master section

Steps can also be added and deleted in the View all section for specific platforms

[+ Add a step](#)

[Reorder list items](#)

Step: Poll Delete | Deactivate
Rename step

○○○

Step: Listicle Delete | Deactivate
Rename step

○○○

Step: Trivia Delete | Deactivate
Rename step

○○○

Expectaitons:

Break step management is only for master level-- it will add steps and even if there are existing steps in platforms, they will appear at the end of any existing platform

same ADD STEP modal with check boxes to select many

same reorder function after more than one

also--same front end interaction and feedback design as the image upload accordion when a step is selected, the accordion for step should appear in order selected

user can deactivate ALL existing steps from master in this section (and also reactivate them on view all page individually)

If there is content in any step, and the user presses delete there should be a warning modal:

head: Delete content in this step?

Deleting this step will cause its existing content to be lost.

hyperlink: Cancel
Button: Delete step

to edit step name in master view--(when reorder toggle is not on)-- click on RENAME STEP and pop modal--see p23 -accordion in the platform view would reflect the change as well as all the accordion heads

Break step management

Expectaitons:

Drop down for Select log page:

View all
Master only
Web only
Demo only
Embed only

Audit only appears after a SPONSORED break is over??
need confirmation
(hide if not availabel)

Removed/Edited/ Relocate:

Edit:

Remove:

EVENTS tab is deleted--please
confirm that it is no longer used

Relocate:

View log page for this step?

Select log page



View site analytics



Launch Amplitude



View Audit



Save

Step: Poll



Break step management--step name change modal

Change step name ✕

Step name

Cancel **Save**

name of step editable on the view view all page (when reorder toggle is not on) and the accordion in the platform view would reflect the change--but not in the master view--
to edit in master view--
click on RENAME STEP and pop modal--see p21