

Typestyles & Fonts

Display text...

H1 headers are...

H2 headers sentence...

H3 headers are sentence...

H4 headers are sentence case

H5 headers are sentence case

H6 headers are sentence case

Lead text: Volestibus eostore nonectas
earciisinis plaborio blabore se nia verrum,
nonsequi berepe blabo.

Display:

font-family: "Roboto Slab Thin";
font-size: 48px;
line-height: 50px;
color: #0E3784 (Brand primary)

H1:

font-family: "Roboto Slab Light";
font-size: 40px;
line-height: 44px;
color: #0E3784 (Brand primary)

H2:

font-family: "Roboto Slab Regular";
font-size: 30px;
line-height: 36px;
color: #728B2F (Brand accent)

H3:

font-family: "Roboto Slab Bold";
font-size: 20px;
line-height: 25px;
color: #818498

H4:

font-family: "Source Sans Pro Semibold";
font-size: 18px;
line-height: 20px;
color: #5C6B86

H5:

font-family: "Source Sans Pro Semibold";
font-size: 15px;
line-height: 18px;
color: #A87518

H6:

font-family: "Source Sans Pro";
font-size: 13px;
line-height: 16px;
color: #363B52

Lead text:

font-family: "Source Sans Pro Light";
font-size: 18px;
line-height: 25px;
color: #5C6B86

Header type spacing

Statewide occupa-
tion seach

Bacon ipsum dolor amet
sirloin hamburger

Andouille pork fatback doner, ball tip filet mi-
gnon turducken pork chop alcatra ribeye cow
pork belly porchetta brisket. Ball tip leberkas
tenderloin ribeye short loin cow. Pork loin
tongue pork chop spare ribs flank.

Statewide occupa-
tion seach

Andouille pork fatback doner, ball tip filet mi-
gnon turducken pork chop alcatra ribeye cow
pork belly porchetta brisket. Ball tip leberkas
tenderloin ribeye short loin cow. Pork loin
tongue pork chop spare ribs flank.

Header Text:
Will need extra padding/
space before H2 & Lead
text

Type styles

Body text: Ora venduntius molupta tibusam quatus enihit ma am ea volorpo.Qui qui sunt faci autecab orpore omnistem.

Parum accum simusam quunt recum quia pernam, poris debitatia qui coria non pariorr ovitiam, quatur? Quiberi sunt fuga.

body:

font-family: "Source Sans Pro";
font-size: 14px;
line-height: 16px;
color: #000000

Block quote: Sui molupta tibusam quatus enihit ma am ea volorpo.Qui qui sunt faci autecab orpore.

Parum accum simusam quunt recum quia pernam, poris debitatia qui coria non pariorr ovitiam, quatur? Quiberi sunt fuga.

block quote:

font-family: "Source Sans Pro";
font-size: 15px;
line-height: 19px;
text color: #363b52 (option B)
bkgd is 10% of #818498 (option grey)

Block quote cation option: Molupta tibusam quatus enihit ma am ea volorpo.Qui qui sunt faci autecab.





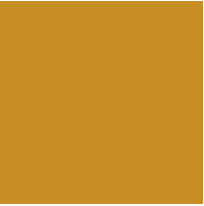

block quote caution text:

font-family: "Source Sans Pro";
font-size: 15px;
line-height: 19px;
text color: #060707
bkgd: #FFF5E6 border: #FF7C15
width: 1px

breadcrumbs:

font-family: "Source Sans Pro";
font-size: 12px;
line-height: 16px;
color: #8c8c8c

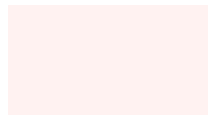
Color

+5	D9E2F3	EEF0FE	F5FCE3	D4DFF2	FDEBC8	AEB6E3
+4	87A1D3	DCDEEB	DBEAB1	B7C4DB	FAD99B	7F87B6
+3	597AB9	C8CAD5	C2DC7B	9DABC2	F4C46B	6C739B
+2	35599E	B6B7C2	93AE4B	8997AF	E3B257	585E7F
+1	21468D	9A9CAE	839D3E	72819A	D09C3C	494E69
⊙						
	Brand Primary: 0E3784	Brand Secondary: 818498	Brand Accent: 728B2F	Option Grey: 5C6C87	Option A: C68E24	Option B: 373B52
-1	072E77	6E7186	637A25	4A5A73	B88220	2E324B
-2	042565	5B5E70	51651B	3F4D65	A87518	252940
-3	021946	484b5a	435414	334054	936612	1C2035
-4	020E25	373947	33410D	263041	7B530C	141628
-5	01040C	23242D	212B08	171E29	593B06	0A0C19

Feedback



Alert Red:
003847



Lt Red:
5CA0B8



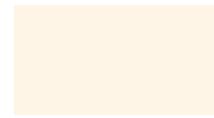
Go Green:
00A372



Lt Green:
ECFEF8



Caution Orange:
FF7C15



Lt Orange:
FFF5E6



Hyperlink:
35599E
(Brand primary+2)



Active Link:
597AB9
(Brand primary+3)



Visited Link:
0E3784
(Brand primary)



**Lt blue for alt
hyperlink:**
69B3E3



Dk Green for text:
407428

Feedback: #Normal



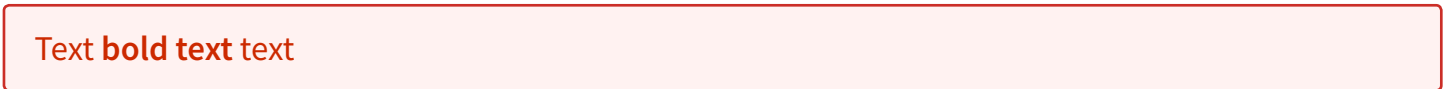
#597Ab9 (Brand primary+3)



#EEF0FE (Brand primary+3)

Type: #0E3784 (Brand primary+3)

Feedback: #Negative alert



#CC2900



#FFF2F1

Type: #CC2900

Feedback: #Positive alert



#6CB112



#FAFFF9

Type: #407428

Feedback: #Caution alert



#FF7C15



#FFF5E6

Type: #FF7C15

Forms

H4 intro to form sections/accordians ⓘ

Body text: Ora venduntius molupta tibusam quatus enihit ma am ea volorpo. Qui qui sunt faci autecab orpore omnistem es alibusa sus.

form subheads and text:

H4
body
Information icon: Font Awesome
font size: 10px; set to top of H4 cap height

* Unvisited



#ABADB0

Type: #6A6A6A

* Selected



#597Ab9
(Brand primary+3)

Type: #000000

Visited



#ABADB0

Type: #000000

Correct



#6CB112



#FAFFF9

Type: #000000

* Error



#CC2900



#FFF2F1

Type: #000000

Disable



#ABADB0



#F5F5F5

Type: #6A6A6A

Optional-alert



#FF7C15



#FFF5E6

Type: #000000

field labels:

body +font size=13
asterisk icon: Font Awesome
font size: 7px; set to middle of line height

placeholder text:

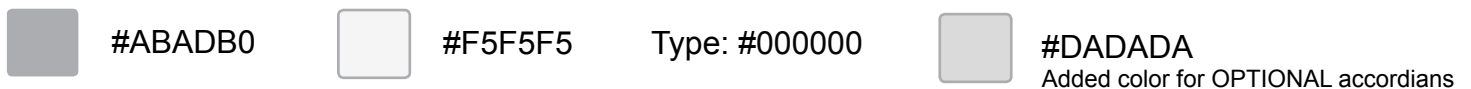
body +font size=12
two color choices, see examples

Accordians

Text:
Source Sans Pro Semibold
font size: 13px;
line-height: 16px;

Open/Close icons:
Font Awesome
font size: 14px;
line-height: 16px;

Feedback: #Inactive/Default



Feedback: #Active/Incomplete



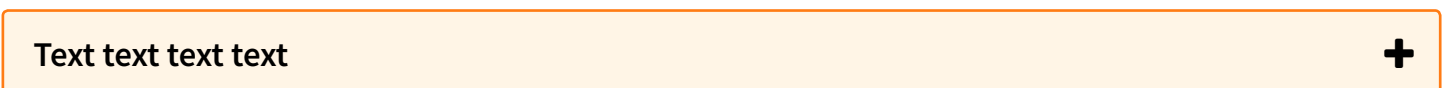
Feedback: #Negative alert



Feedback: #Positive alert



Feedback: #Caution alert/optional/highlight



Stepped process:



CTA Buttons

Primary Btn: #0E3784
(Brand primary)



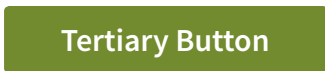
Secondary Btn: #818498
(Brand secondary)



Marketing Btn: #C68E24
(OptionA)



Tertiary Btn: #728B2F
(Brand accent)



Primary Hover & Mouse Down:
#042565 (Brand primary-2)



Secondary Hover & Mouse Down:
#5B5E70 (Brand secondary-2)



Marketing Hover & Mouse Down:
#A87518 (OptionA-2)



Tertiary Hover & Mouse Down:
#51651B (Brand accent-2)



Hyperlink Text: #35599E (Brand primary+2)

Hyperlink Text

Active: #597AB9
(Brand primary+3)

Visited: #0E3784
(Brand primary)

Hyperlink + Button: Vertical rule: #6F6F6F

Hyperlink Text | Hyperlink Text



Small:
Source Sans Pro Semibold
font size: 12px;
line-height: 18px;

Default:
Source Sans Pro Semibold
font size: 15px;
line-height: 20px;

Large:
Source Sans Pro Semibold
font size: 18px;
line-height: 24px;

CSS note for buttons:
Use general bootstrap framework for CSS, allow more padding when necessary to allow for changes in font/line height

<http://getbootstrap.com/css/#buttons-sizes>

Other Buttons

Add Btn: #818498 (Brand secondary)



Secondary Hover & Mouse Down: #5B5E70 (Brand secondary-2)



Add btn:

Extra small styling from bootstrap
Text is Regular (not Semibold):12 pt

+ sign: Font Awesome 12 pt

Saved version when applicable (saved occupation...) use same sized btn as original add btn and color treatment for saved btn

Delete button is same sizing/text size/text weight with border/hover/text color styles as save button below

Save/Saved Btn:



Secondary Hover & Mouse Down: #D9E2F3 (Brand primary+5)



Save btn:

Small button styles

Border is Brand Primary=#0E3784

Text is Brand Primary=#0E3784

Background =#FFFFFF

Hover and mouse down: Background =#D9E2F3

Saved btn:

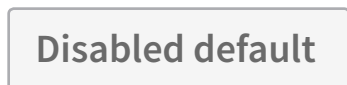
Border is Go green=#6CB112

Background =#FAFFF9

Text is=#407428

√ sign: Font Awesome 12 pt; #6CB112

Hover and mouse down: Background =#DCE9D8



#ABADB0



#F5F5F5

Type: #6A6A6A

Modal

Header:

Background defined by feedback:
Primary/informational: Primary #0E3784
Confirmation/success: Go green #00A372
Error/warning: Alert red #003847

+ sign: Font Awesome 14 pt at 40% opacity

H4-ko Header copy explaining modal



Subhead in H5 when applicable

Ora venduntius molupta tibusam quatus enihit ma am ea volorpo.
Qui qui sunt faci autecab orpore omnistem es alibusa sus.

Parum accum simusam quunt recum quia pernam, poris debitatia
qui coria non pariorr ovitiam, quatur? Quiberi sunt fuga.

[Hyperlink Text](#) | [Hyperlink Text](#)

Primary Button

Body:

H5 subhead when applicable
Body text
Hyperlink + Button style

Grey rule: C8C8C8

Max 600 px modal height, extend with vertical slider if necessary

Rules

Lt Grey rule:

#C8C8C8

1 px

Green rule:

#728B2F (Brand accent)

4 px

Option rule:

#A87518 (Option A -2)

2 px

Option Grey rule:

#5C6B87 (Option grey)

4 px

Secondary rule:

#818498 (Brand secondary)

2 px

Lt Primary +5 rule:

#D9E2F3 (Brand primary +5)

1 px

Table Grey rule:

#DADADA

1 px

Wells

Headers are sentence case and tonal

Ora venduntius molupta tibusam quatus enihit ma am ea volorpo.

Primary CTA

Headers are sentence case and tonal

Ora venduntius molupta tibusam quatus enihit ma am ea volorpo.

Primary CTA

Headers are tonal

Ora venduntius molupta tui volupis.

Primary CTA

Secondary CTA

Wells in headers:

H5 style with color changed to well type

Body text

Small btn with well type

Secondary small button with well type

Well types: Secondary

H5 style with Brand Secondary -2=#5B5E70

Body text

Small Secondary button with Brand Secondary=#818498

Bkgd: Brand Secondary +5= #EEF0FE

Well types: Tertiary

H5 style with Brand Accent -2=#51651B

Body text

Small Tertiary button with Brand Accent=#728B2F

Bkgd: Brand Accent +5= # F5FCE3

Well types: Marketing

H5 style with Option A -2=# A87518

Body text

Small marketing button with Option A=# C68E24

Bkgd: Option A +5= # FDEBC8

Small marketing button with Option A border 1pt=# C68E24 and

btn bkgd Option A +4= FAD99B

btn type Option A -3= 936612

Wells

Headers are sentence case and tonal

Ora venduntius molupta tibusam quatus enihit ma am ea volorpo.

Primary CTA

Headers are sentence case and tonal

Primary CTA

Hyperlink Text

Headers are sentence case and tonal

Primary CTA

Secondary CTA

Wells in headers:

H5 style with color changed to well type

Body text

Small btn with well type

Secondary small button with well type

Well types: Primary

H5 style with Brand Primary -2=#042565

Body text

Small Secondary button with Brand Primary=#0E3784

Bkgd: Brand Primary +5= #D9E2F3

Well types: Primary + hyperlink

H5 style with Brand Primary -2=#042565

Small Secondary button with Brand Primary=#0E3784

Bkgd: Brand Primary +5= #D9E2F3

Hyperlink text

Well types: Primary + 2 btns



























H5 style with Brand Primary -2=#042565

Small Secondary button with Brand Primary=#0E3784

Bkgd: Brand Primary +5= #D9E2F3

Small Secondary button with Brand Secondary=#818498

Iconography

-  information icon: 10px; set to top of cap height
-  saved check: go green
- checkbox unselected
- checkbox selected: go green
- checkbox disabled: #ABACB0
-  search icon
-  dropdown
-  dropup
- radio unselected
- radio selected: go green
- radio disabled: #ABACB0
- toggle off
- toggle on: go green
-  close icon
-  accordion show icon
-  accordion hide icon
-  required asterisk icon: 7px; set to middle of line height
-  add icon
-  delete icon
-  error icon: alert red
-  error icon: caution orange
-  scollspy
-  option
-  option
-  option
-  mailbox/messages
-  sort: hyperlink
-  text resize: 14:9px
-  contrast
-  doc icon
-  doc icon alternate
-  doc upload combo
-  dashboard arrow up #69B3E3
-  dashboard arrow down hyperlink

Icons:

Icons are 14 pt Font Awesome unless otherwise stated.

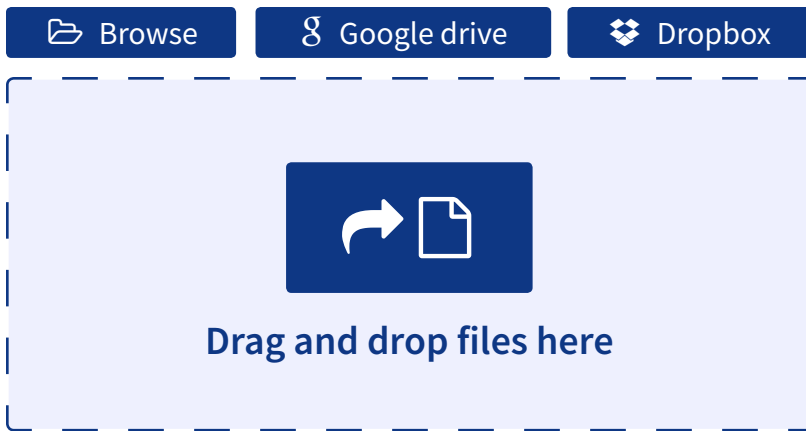
Sizes for mobile should consider minimums for tap size: suggested minimum target size 34px, especially for high-use interactions like buttons and checkboxes, etc.

Color may have several options for some icons when they are in layout

Document upload in accordian

H5 header for uploading existing files

Need copy for suggested documents user should upload, and document upload requirements and any size restrictions.

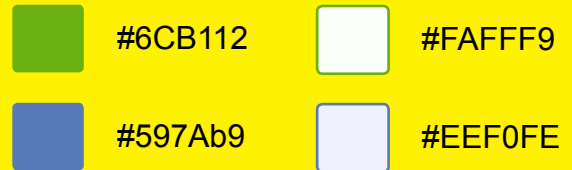


Doc upload feature

Buttons, rule, text, icon bkgd are Primary =#0E3784;
Extra small styling from bootstrap
Text is Regular (not Semibold):12 pt
Drop area bkgd=#EEF0FE

Below drag/drop section:

New uploaded section green, all prior uploads are blue
See requirements for content



H5+ link color filename

H6Type: PDF | H6Size: 220KB

Delete | Hyperlink

H5+ link color filename

H6Type: PDF | H6Size: 220KB

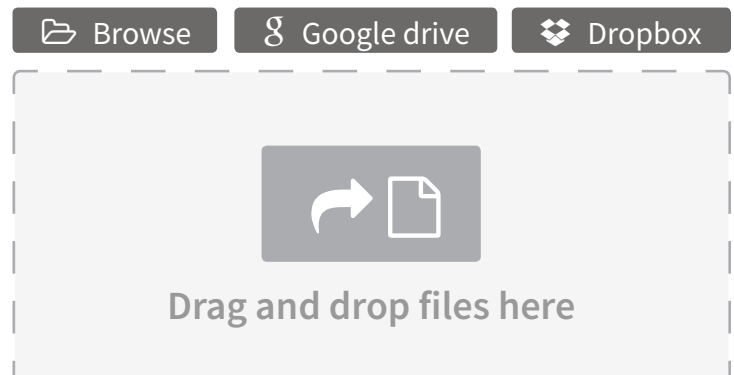
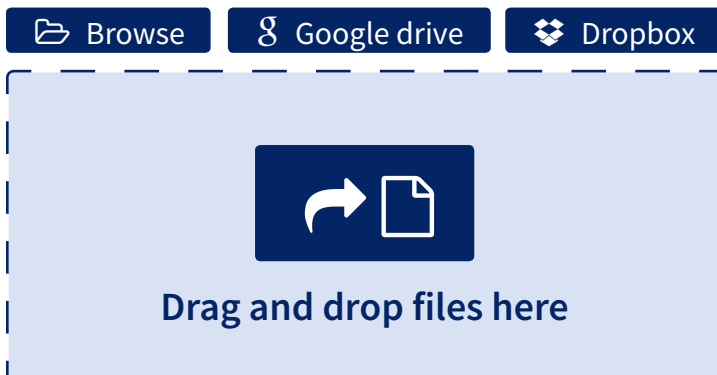
Delete | Hyperlink

Hover & Mouse Down:

Buttons, rule, text, icon bkgd are Primary -2=#042565
Drop area bkgd: Primary +5=#D9E2F3

Disabled:

Buttons=#6B6A69
Drop area bkgd=#F5F5F5
rule, icon bkgd=#ABACB0
Text =#999999



Tables and Saved Items rows:

Rows/Saved Items

Alternating rows: #FFFFFF and #F5F5F5; Rule separator: #DADADA

Hyperlinking title text: with H5 style

Info below titles: Label: Option B +2=#585E7F with H6 style; Vertical divider rule: #6F6F6F ; Entry: #000000 with H6 style

Something was added successfully!

H5 link color filename

H6title: Body | H6title: Body

Delete | [Hyperlink](#)

H5 link color filename

H6title: Body | H6title: Body

Delete | [Hyperlink](#)

H5 link color filename

H6title: Body | H6title: Body

Delete | [Hyperlink](#)

H5 link color filename

H6title: Body | H6title: Body

Delete | [Hyperlink](#)

Hover for rows

Hover row: #EEF0FE

Tables

Alternating rows: #FFFFFF and #F5F5F5; Rule separator: #DADADA

Header text: #35599E with body style + semibold; Header sorting icons (14pt) Primary+5=#D9E2F3

Hyperlinking title text: #35599E with body style + semibold

Entry: body style with lower line height (12px)

H4 KO

H4 link 

H4 link 

H4 link

H4 link

H5 link

Datadata

Data

Datatatatata

Datada

H5 link

Datadata

Data

Datatatatata

Datada

H5 link

Datadata

Data

Datatatatata

Datada

H5 link

Datadata

Data

Datatatatata

Datada

Tables with extension:

H4 KO	H4 link ↕	H4 link ↕	H4 link	H4 link
H5 link	Datadata	Data	Datatatatata	Datada
H5 link	Datadata	Data	Datatatatata	Datada
H5 link	Datadata	Data	Datatatatata	Datada
H5 link	Datadata Datadata Datadata	Data	Datatatatata	Datada
More ▼				
H5 link	Datadata	Data	Datatatatata	Datada
H5 link	Datadata	Data	Datatatatata	Datada

Hyperlink text with font awesome icon (14pt)
Bar btn bkground=#E9E9E9 Hover/active is #DADADA

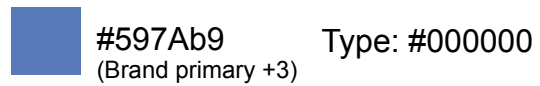
H4 KO	H4 link ↕	H4 link ↕	H4 link	H4 link
H5 link	Datadata	Data	Datatatatata	Datada
H5 link	Datadata	Data	Datatatatata	Datada
H5 link	Datadata	Data	Datatatatata	Datada
H5 link	Datadata Datadata Datadata Datadata Datadata	Data	Datatatatata	Datada
Less ▲				

Dropdown for forms:

* Unvisited



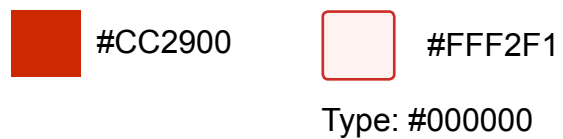
* Selected



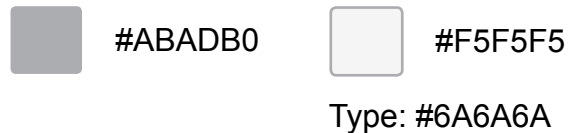
* Selected



* Error



Disabled



* hover

None

One

Two

Three

* mousedown

None

One

Two

Three

* Selected

Add feature

H4 intro to form sections/accordians ⁱ

Body text: Ora venduntius molupta tibusam quatus enihit ma am ea volorpo.
Qui qui sunt faci autecab orpore omnistem es alibusa sus.

+ Add another button

Lt Primary +5 rule:
#D9E2F3 (Brand primary +5)
1 px

H4 intro to form sections/accordians ⁱ

Body text: Ora venduntius molupta tibusam quatus enihit ma am ea volorpo.
Qui qui sunt faci autecab orpore omnistem es alibusa sus.

– delete entry

* Selected

* Selected

– delete entry

* Selected

* Selected

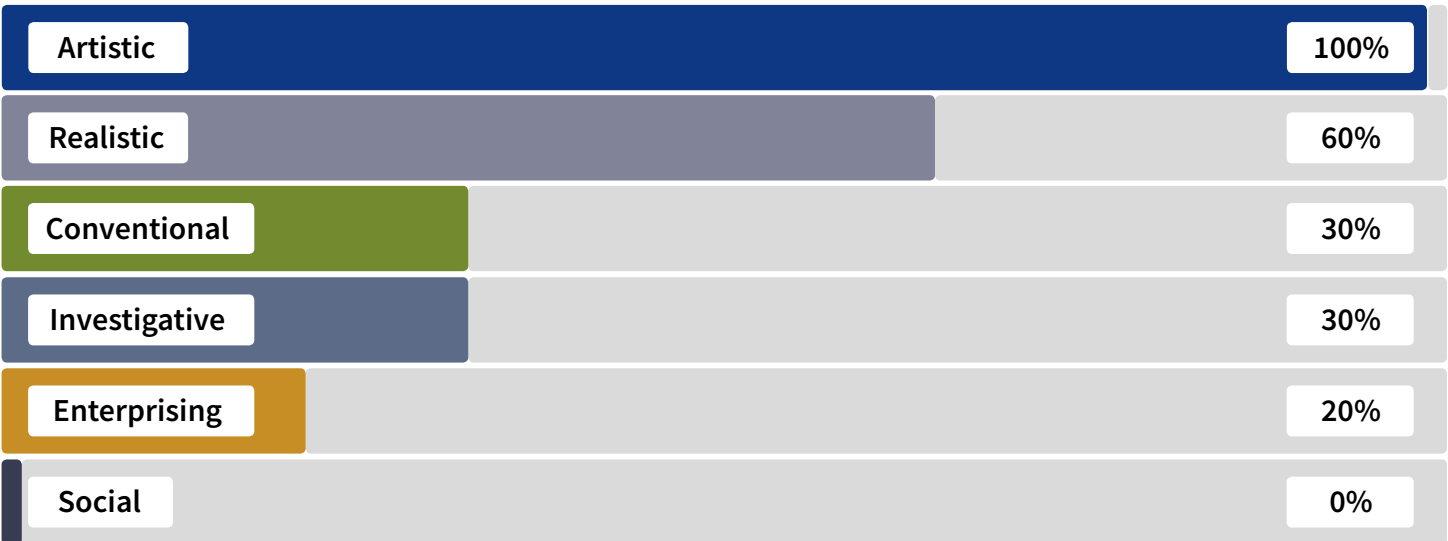
– delete entry

* Unvisited

* Unvisited

+ Add another button

Career profile:



Artistic 100% —

Body text: Ora venduntius molupta tibusam quatus enihit ma am ea volorpo. Qui qui sunt faci autecab orpore omnistem es alibusa sus.: Ora venduntius molupta tibusam quatus enihit ma am ea volorpo. Ora venduntius molupta tibusam quatus enihit ma am ea volorpo. Qui qui sunt faci autecab orpore omnistem es alibusa sus.

[View artistic occupations](#)

Realistic 60% +

Conventional 30% +

Investigative 100% +

Enterprising 20% +

Social 0% +

Career profile continued:

Colors

Graph, accordians and buttons:

Artistic: Brand Primary=#0E3784

Realistic: Brand Secondary=#818498

Conventional: Brand Accent=#728B2F

Investigative: Option Grey=#5C6C87

Enterprising: Option A=#C68E24

Social: Option B=#373B52

Negative bar graph color: #DADADA

All hover colors for top graph (which opens corresponding bottom accordain), bottom section accoridons, and accordian CTA buttons are style color +2 (see chart on page 4)

Saved Items usage:

Rows/Saved Items

Same as pp 16-17--Specific to product pages

Saved Searches:

Project manager

Type: Email | Frequency: Daily
Saved: Sep 9, 2016

[Edit](#) | [Remove](#)

Job application history:

Account manager

Company name goes here | City, ST
Applied: Sep 9, 2016
Resume: [MyResume](#) | Coverletter: [MyResume](#)
Status: Entry

[Edit](#) | [Remove](#)

Coverletters:

My cover

Modified: Sep 9, 2016

[Edit](#) | [Copy](#) | [Send?](#) | [Delete](#)

Resume:

Resume uploaded

Modified: Sep 9, 2016 | Status: Private
Views: 1 | Saved: 0

[Edit](#) | [Copy](#) | [Save as Word doc](#)
[Send?](#) | [Delete](#)

